

上海国际建筑节 **Shanghai International Architecture Festival**

2026.3.31-4.3 Shanghal New International Expo Centre - Pudong 上海新国际博览中心 · 浦东



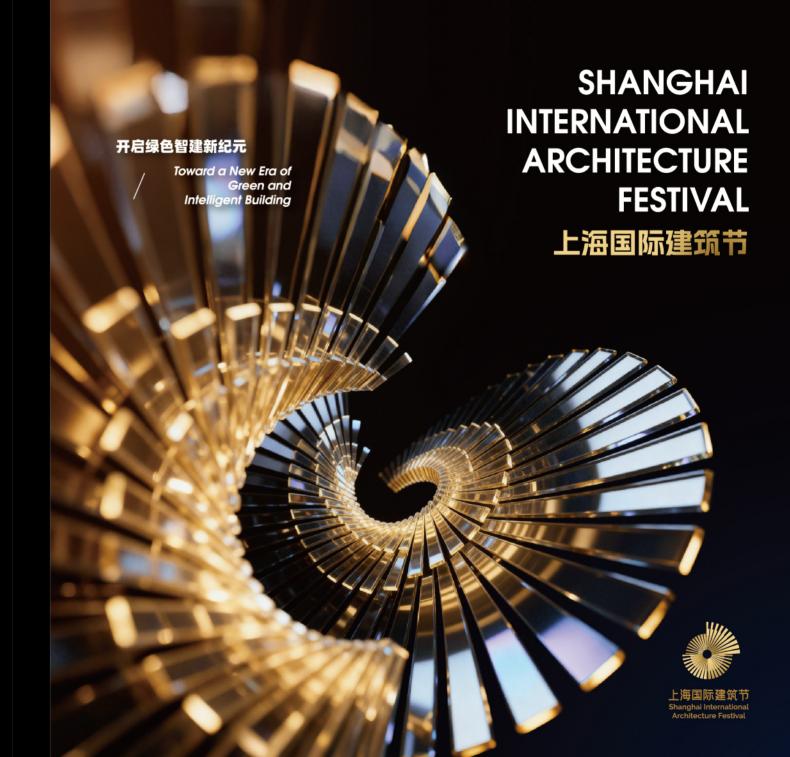
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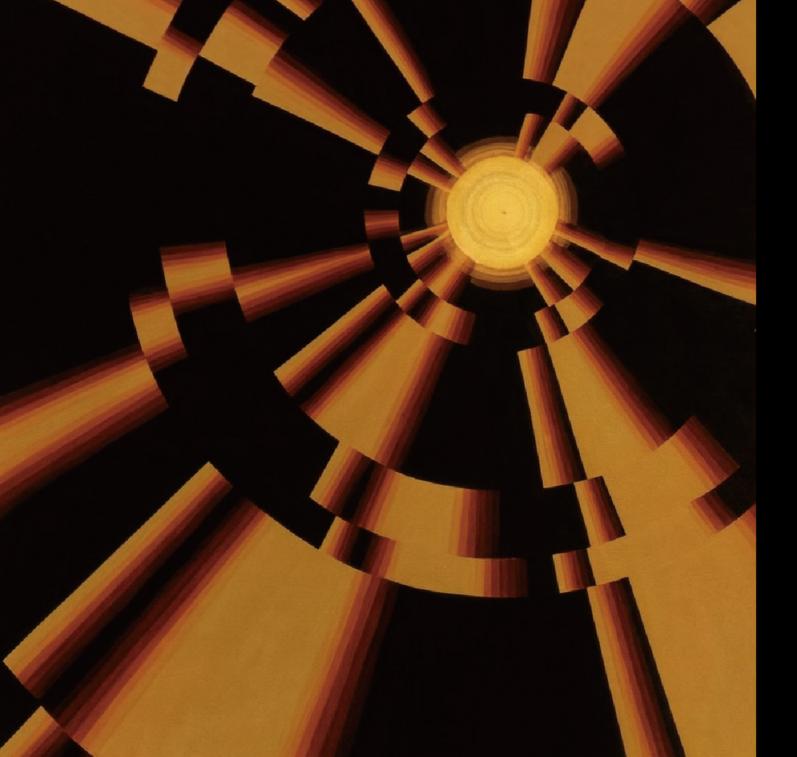


Helen.du@imsinoexpo.com



上海博华国际展览有限公司





建筑是时代的镜子。 L'architecture doit être le miroir de son temps.

——勒●柯布西耶 (Le Corbusier)

此刻,这面镜子正映照出一场深刻的裂变:中国建筑行业,在经验积淀与技术革命的交汇点,正转向一个智慧与绿色共生的未来。

当前,建筑全过程的碳排放已接近全国总量的一半。在"双碳"目标的宏伟愿景下,节能改造不仅是当务之急,更是一场关乎未来的必然进化。同时,超过八成的商业地产渴望通过智能化与绿色化升级,重塑其运营价值与生命力,预计至2025年,城市更新的市场潜力将突破三万亿元大关。

在"十四五"规划的指引下,绿色建筑、智能建造与装配式建筑等新生的力量正蓬勃生长。据住建部展望,2025年新建绿色建筑占比将突破七成,智能建造试点的投资规模即将迈入千亿级别。而长三角,作为国家发展的战略高地,正以先行者的姿态,全速推动建筑产业的现代化转型,为整个行业打开一个充满想象力的战略机遇期。



At this moment, the mirror reflects a profound transformation: the Chinese construction industry, at the intersection of accumulated experience and technological revolution, is transitioning toward a future of wisdom and green coexistence.

Currently, carbon emissions from the entire construction process account for nearly half of the national total. Under the grand vision of the "dual carbon" goals, energy-saving renovations are not only an urgent priority but also an inevitable evolution that shapes the future. Meanwhile, over 80% of commercial real estate properties seek to redefine their operational value and vitality through intelligent and green upgrades. It is projected that by 2025, the market potential of urban renewal will surpass the 3 trillion yuan threshold.

Under the guidance of the 14th Five-Year Plan, emerging forces such as green buildings, intelligent construction, and prefabricated buildings are flourishing. According to the Ministry of Housing and Urban-Rural Development, by 2025, the proportion of newly constructed green buildings will exceed 70%, and the investment scale in intelligent construction pilot projects is set to reach the hundreds of billions. As a strategic stronghold for national development, the Yangtze River Delta is taking the lead in accelerating the modernization transformation of the construction industry, unlocking a strategic opportunity period filled with imagination for the entire sector.

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○ RAFA亚洲建筑庆典 RAFA Festival of Architecture in Asia



1.3 3月·上海主会场启幕

March · Grand Opening in Shanghai

○ 全产业链展示 | 创新解决方案 Full Industry Chain Showcase | Innovative Solutions

○ 赛事巡讲

Award Ceremonies & Roadshows

AHLA亚洲人居景观奖峰会

AHLA Asian Habitat Landscape Awards Forum

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○ 系列专题展览

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Forum Series

上海国际建筑峰会 Shanghai International Architecture Summit

美国建筑大师奖高峰论坛

Architecture Master Prize Design Summit 中国购物中心高峰论坛 China Shopping Mall Development Forum

2026上海未来城市论坛 2026 Shanghai Future City Forum

智能制造与设计论坛

Intelligent Construction & Design Forum

中外景观设计师高峰论坛 Sino-Foreign Landscape Architects Summit

照明泛光系统主题论坛

Lighting & Facade Illumination Forum

多维视角下的现代设施管理趋势论坛

Multi-Dimensional Trends in Modern Facility Management Forum

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Featured Events

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在政策、科技、消费三重赋能驱动文旅、商业、大住宿业发展的时 代背景下, 上海国际酒店及商业空间、办公及公共空间博览会将于 2026年3月31日-4月3日在上海新国际博览中心·浦东盛大启幕!作 为酒店、商业、办公及公共空间领域筹建与运营的一站式采购平 台,展会由上海博华国际展览有限公司整合30余年积淀的酒店 展、建材展、清洁展三大资源矩阵,以场景化需求为导向,全面呈 现建筑装饰材料、酒店用品、智能设备、商业展陈设施、智慧解决 方案及清洁技术等产品,为业主方、酒店管理集团、商业品牌、设 计机构、物业服务商等产业链核心群体构建高效采购选材生态链。 依托展会强大的资源积累, 明年展会现场将同期举办【上海国际建 筑节】并开展系列活动,为建筑行业进行持续赋能。

Driven by policy, technology, and consumption empowering the development of Cultural Tourism, commerce, and the accommodation industry, the HSOP will grandly open from March 31 to April 3, 2026, at the Shanghai New International Expo Centre, Pudong. As a one-stop procurement platform for the planning, construction, and operation of hotels, commercial, offlice, and public spaces, the exhibition is organized by Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd.., integrating over 30 years of accumulated resources from its Hotel, Building & Construction, and Cleaning exhibition matrices. Oriented by scenario-based needs, it comprehensively presents products including architectural decoration materials, hotel supplies, smart equipment, commercial display facilities, intelligent solutions, and cleaning technologies, building an efficient procurement and material selection ecosystem for core groups in the industry chain such as property owners, hotel management groups, commercial brands, design institutes, and property service providers. Leveraging the exhibition's robust resource base, next year's event will concurrently host the Shanghai International Architecture Festival and launch a series of activities to continuously empower the architecture industry.

主办单位:中国建筑文化中心、中国旅游饭店业协会、中国百货商业协会、中国照明电器协会、 ISSA国际清洁卫生行业协会、上海博华国际展览有限公司

合作单位: 英国皇家建筑师学会RIBA、CREDAWARD地建师设计大奖、中国建筑装饰装修材料协会、 顺德涂料商会、美国建筑大师奖、古镇灯博会、照明人、景观周、城市设计联盟

Organizers: China Architecture Culture Center, China Tourist Hotels Association, China Commerce Association for General Merchandise, China Association of Lighting Industry, ISSA, Shanghai Sinoexpo Informa Markets Interational Exhibition Co., Ltd.

Partners: RIBA, CREDAWARD, China Association of Decorative Building Materials, Shunde Coatings Chamber of Commerce, The Architecture MasterPrize, Guzhen Lighting Fair, Lighting Man, Landscape Week, Urban Design Alliance



210,000 m²

展示面积 Exhibition Scale



2000

参展企业 Exhibiting Enterprises



124

国家和地区 Countries and Regions



134,953

专业买家 Professional Buyers



8,651

海外观众 Overseas Visitors

2025 Shanghai Show Visitor Profile 2025上海展数据规模和观众构成

住宅公寓/商业综合体/写字楼/星级酒店业主等

Residential Apartment / Commercial Complex / Offlice Building /

Starred Hotel Property developer, etc.

建筑设计师/景观设计师/室内设计师/照明设计师等 25.2%

Architects / Landscape Designers / Interior Designers / Lighting Designers, etc.

物业/资产管理机构等 14.9%

Property / Asset Management Institutions, etc.

建筑工程公司等 14%

Construction Engineering Companies, etc.

5.3% 进出口/采购/代理经销商等

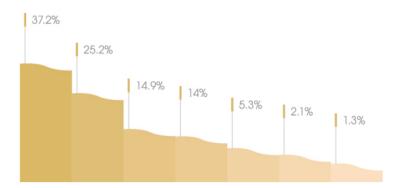
Import/Export / Procurement / Agency Distributors, etc.

协会/媒体/科研院所等 2.1%

Associations / Media / Research Institutes, etc.

其他行业

Other Industries



上海国际建筑节

开启绿色智建新纪元

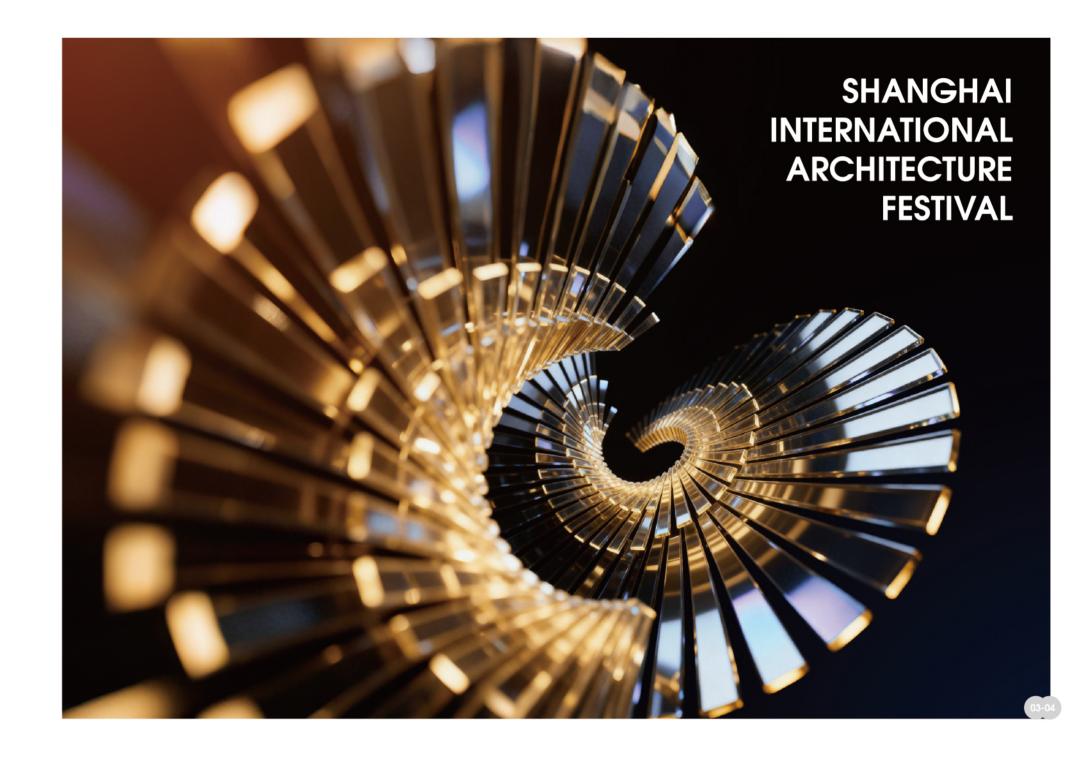
Pioneering a New Era of Green and Intelligent Construction

在此绿色智能建筑新纪元的发展时刻,依托博华展览旗下上海国际酒店及商业空间、办公及公共空间博览会(HSOP)深厚的产业积累。博华展览将携手多家权威机构,在HSOP同期共同启动【上海国际建筑节】。这一全新平台将以酒店、商业、办公及公共空间为基点,整合并升级四大空间在智慧、绿色与材料应用上的创新实践并开启建筑节全年活动。

本届建筑节以"智慧建造•绿色未来"为核心命题,旨在打造一个集展览、论坛、奖项与商贸于一体的高端生态平台。我们将着力推动建筑与室内、新材料、智能科技的跨界融合,突出创新实效,致力于成为引领亚太建筑产业发展的标杆性枢纽。

At this pivotal moment inaugurating the new era of green and intelligent building, Shanghai Sinoexpo Informa Markets International Exhibition Co., Ltd.'s Hotel, Shop, Offlice & Public Space Expo (HSOP), leveraging its profound industry resources, jointly launches the (Shanghai International Architecture Festival) with authoritative institutions including the China Architecture Culture Centre, the Architectural Society of China, and the CREDAWARD. This new platform will integrate and elevate innovative practices in smart technology, sustainability, and material applications across hotels, commercial spaces, offlices, and public areas, while launching the annual Architecture Festival.

Centered on the core proposition of "Intelligent Construction • Green Future," this festival aims to establish a high-end ecosystem integrating exhibition, forums, awards, and business matching. We will focus on promoting the cross-disciplinary integration of architecture & interiors, new materials, and technology, highlighting innovative and practical solutions, and strive to become a benchmark hub leading the development of the Asia-Pacific building industry.



"Dual-city, Three-event" Model Structuring A Year-round Architectural Dialogue Platform

双城三幕 构建全年建筑对话平台

十二月深圳分会场开启先场预热;三月的上海新国际主会场擘画"设计新图景";九月的上海世博展览馆分会场诠释"设计生活新范式"。

The festival adopts a "Dual-City, Three-Event" model, structuring a year-round architectural dialogue platform. The March main venue at Shanghai New International Expo Centre outlines the "New Blueprint for Ecological Design"; the September satellite venue at Shanghai World Expo Exhibition Hall interprets the "New Paradigm for Fashionable Living"; and the December satellite venue in Shenzhen culminates the program, charting the "New Course for Industrial Global Expansion."

重磅预热

2025 年 12 月 · 深圳 国际会展中心(宝安)

> Major Event Preview December 2025

Shenzhen World Exhibition & Convention Center

主会场

2026 年 3 月 · 上海 新国际博览中心

> Main Venue March 2026

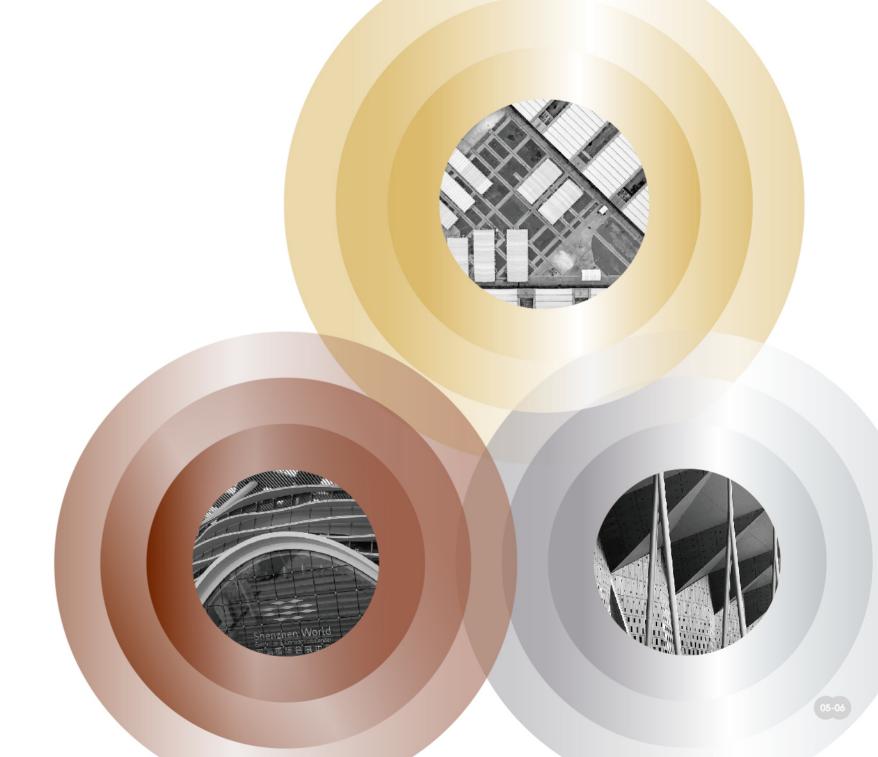
Shanghai New
International Expo Cent

分会场

2026 年 9 月 · 上海 世博展览馆

Session Venue September 2026 · Shanghai

Shanghai World Expo Exhibition Hall Interprets



SHENZHEN

December · Major Preview

深圳 | 12月·重磅预热

时间: 2025年12月16日-18日

地点:深圳国际会展中心(宝安)

Date: December 2025

Venue: Shenzhen World Exhibition &

Convention Center



RAFA亚洲建筑庆典

RAFA Festival of Architecture in Asia

RAFA亚洲建筑庆典由RIBA与博华展览共同打造。全球顶尖建筑师、思想领袖、行业 先锋将齐聚深圳,共同碰撞灵感,见证亚洲建筑界的巅峰盛事!

为期三天的活力庆典将包括专题研讨会、主旨演讲和工作坊,围绕当前面临的挑战、未来的发展 机遇以及将塑造我们建筑环境的创新突破展开深入探讨。 首届RIBA亚太 奖的获奖名单也将在RAFA上隆重揭晓。该奖项旨在表彰建筑师的才华、前瞻性的设计理念以及建筑在塑造社区中的变革力 量。入围项目将通过"现场设计评审"进行展示,观众还有机会聆听建筑师的亲自讲解。

RAFA is co-created by the Royal Institute of British Architects (RIBA) and Sinoexpo Informa Markets. The world's top architects, thought leaders, and industry pioneers will gather in Shenzhen to Collide Inspiration and witness the pinnacle event of Asia's architectural community!

The vibrant three-day festival will include seminars, keynote speeches, and workshops, delving into current challenges, future opportunities, and innovative breakthroughs that will shape our built environment.

The winners of the inaugural RIBA Awards for Asia Pacific will also be announced at RAFA. These awards aim to recognize architectural talent, forward-thinking design concepts, and the transformative power of architecture in shaping communities. Shortlisted projects will be presented through 'Live Design Crits,' and attendees will have the chance to hear directly from the architects.

RAFA's Forum Theme

RAFA 论坛主题

12/16

■ 开幕式 - 全球建筑的未来

OPENING CEREMONYGlobal Mega Trends

在开幕典礼中,来自全球的建筑领袖将带来高规格的主题演讲,正式拉开研讨会序幕 Kick off the symposium with high profile keynote talks from global leaders at the Opening Ceremony

- 未来架构 -- 投资、开发与政策创新 INNOVATION - Innovation in Design, Development and Policy
- 未来商业 业务类型、技术、实践管理与技能发展 INNOVATION - Future Business in Architecture
- RIBA 亚太奖 -- 现场设计评审 RIBA Asia Pacific Awards - Live design reviews

12/17

- 未来建筑与城市技术、AI 与生成式设计 Technology AI and Generative
- 建筑未来人才与院长教育 DesignFuture Talent of Architecture
- 可持续性亚洲 ESG 与绿色设计 Sustainability Asia ESG with Green Design
- 健康与韧性健康宜居的城市 Sustainability Well-being and Resilience: Healthy Human Cities
- 建筑女性未来 "她是一位建筑师" Women in Architecture: She is an Architect

12/18

■ 建筑参访

Shenzhen Architecture Visiting Tour

建筑节的最后一天,您将有机会参与由建筑师带队的精选建筑参观行程,深入探索深圳的建筑杰作。若仍意犹未尽,还可前往深圳联展,获取世界一流的室内设计及产品灵感。

Wrap up with an exclusive programme of architect-led building visits to view the architectural marvels of Shenzhen. Or, if you want more inspiration visit the Connexion Shenzhen show for ideas for world class interiors and products.

10:00-12:00

深圳湾地标巡游 -- 中国华润大厦,深圳湾文化公园等联合组织机构: 华润, MAD 事务所 Shenzhen Bay Landmark Tour - China Resources Tower, Shenzhen Bay Cultural Park, etc. Jointly Organized by: China Resources, MAD Architects

12:00-13:30

交流活动

Networking event

RAFA's star guest RAFA重磅嘉宾





Dr. Valerie Vaughan-Dick
Chief Executive Officer,
Royal Institute of
British Architects (RIBA)



Chris Williamson RIBA President(2025-2027)



Peter Cook
Founder of Archigram



孟建民 深圳市建筑设计研究院有限公司 首席总建筑师



马岩松 MAD 创始人、合伙人



限研吾建筑设计事务所 创始人



Wolf DPrix

Co-founder

CEO and Design Principal

COOP HIMMELB(L)AU



Benedetta Tagliabue EMBT Architects 创始人及主持建筑师



Patrik Schumacher
Principal
Zaha Hadid Architects (ZHA)



何永贤 JP 香港特别行政区 房屋局局长



Emily Phang
Senior Executive Partner
Strategic Development Partner
Foster + Partners



除達邦 瑞安房地产 规划发展总监、集团可持续发展总监



杨文翔 天安集团 设计发展总监



薄宏涛RIBA中国分会 荣誉主席 筑境设计 董事、总建筑师



韦业启Aedas
全球设计董事



禮佳绮 CTBUH 亚洲区副总监



华润置地 综合体设计副总经理&总建筑师



Garett Hwang UNS 总监



Craig Miller Partner & Head of China Studio Heatherwick Studio



颤嘉骐 Woodsbagot合伙人 区域执行主席-香港&深圳&新加坡



Daniel Statham Founder & Design Principle Daniel Statham Studio



Jenchieh Hung Co-Founder and Principal Architect



Kulthida Songkittipakdee Co-Founder and Principal Architect HAS design and research (Thailand) HAS design and research (Thailand)



庄子玉 BUZZ 建筑事务所 创始人、主持建筑师



邓圆也 《Wallpaper * 中文版》 主编



欧华尔顾问有限公司 资深董事 INTEGER智能与绿色有限公司 董事总经理



Giovanni Podestà 福克萨斯事务所 总监



Julie Willis 墨기本大学建筑、 建造与规划学院院长



Marc Aurel Schnabel 西交利物浦大学设计学院 院长



魏文梅 DBW (Design Better World) 建筑设计事务所 创始人、董事长



Ruffina Thilakaratne 香港珠海学院 教授/建筑硕士课程主任 英国皇家建筑师学会亚洲 及澳大拉西亚国际顾问



Stephen Pimbley SPARK建筑事务所 创始人



杜抒 BIG (Bjarke Ingels Group) 董事,中国区负责人



Chitra Vishwanath Biome Environmental Solutions 首席建筑师



Keith Griffiths Aedas 创始人及主席



Leonard Milford 10 Design 高级设计总监



Matthew Potter WilkinsonEyre (香港) 董事



Melvin Tan LAUD建筑事务所 联合董事总经理



Nille Juul-Sorensen Arup與雅纳 全球建筑业务负责人



同济大学建筑与城市规划学院



萧狄 剑桥大学建筑学博士 Planarific 创始人兼首席执行官



张利 中国工程勘察设计大师 清华大学紫荆学院院长 清华大学建筑设计研究院总建筑师 简盟工作室主持建筑师



Stefan Krummeck Farrells 全球董事



谢启德 SJ Group盛裕集团 执行董事 建筑+城市中国区建筑与设计



温淑瑜 WSP 新加坡董事



张宇星 趣城工作室 (ARCity Office) 创始人\主持设计师

RIBA亚太奖 **RIBA Awards for Asia Pacific**

RIBA亚太奖: 旨在反映该地区建筑领域的快速发展、创新精神和 创意活力。展示了亚太地区最具创意和影响力的建筑。入围建筑 反映了亚太地区独特的文化和特色。在气候变化和快速城市化等 复杂的挑战面前,这些项目体现了该地区如何对此进行回应,并 为生活方式带来创新,展现了建筑如何为人们的生活带来富有价 值的转变。

RIBA Awards for Asia Pacific: Aim to reflect the rapid development, innovative spirit, and creative vitality of the region's architectural field. They showcase the most creative and influential architecture in Asia Pacific. Shortlisted buildings reflect the unique cultures and characteristics of the region. Facing complex challenges like climate change and rapid urbanization, these projects demonstrate the region's response, bring innovation to lifestyles, and show how architecture can bring valuable transformation to people's lives.

INTERNATIONAL





RIBA Architecture.com

Enter by: 31 July 2025

申报类别 **Submission Categories**



改造再利用奖 Adaptive Reuse & Regeneration Award



AI驱动设计奖 Al-Driven Design Award



宜居设计奖 Livable Communities Design Award



未来项目奖 Future Project Award



混合用途奖 Mixed-Use Award



RIBA会员奖 RIBA Members' Award



社会建筑奖 Social Architecture Award



可持续及韧性奖 Sustainability & Resilience Award



临时建筑奖 Temporary Architecture Award



城市更新奖 Urban Regeneration Award



SHANGHAI March · Main Venue

上海 | 3月·主会场启幕

地点: 上海新国际博览中心

Venue: Shanghai New International Expo Centre

块的有机串联,探索兼具国际视野与中国智慧的建筑发展路径。 运维的前沿产品与创新实践。

major sectors: "Building Construction, Human Settlements, M&E Intelligence, and Digital Future", exploring a path for sis are integrated into the urban fabric and continuously

Full Industry Chain Showcase Innovative Solutions

全产业链展示 | 创新解决方案

展出品类涵盖建筑设计、施工到运维的全周期产品与技术

Product categories encompass the full lifecycle of building, from design and construction to operation.



建筑外围护系统 **Building Envelope Systems**

外墙及幕墙、门窗系统、屋面系统、 外塘涂料及饰面、保温系统、 防水系统

Facades & Curtain Walls, Fenestration Systems, Roofing Systems, External Wall Finishes & Claddina, Insulation Systems, Waterproofing Systems



景观工程系统

Landscape **Engineering Systems**

景观基础工程、硬景系统、 软景系统、水景系统、 景观设施及小品、景观机电系统

Site Gradina & Earthworks. Hardscape Systems, Softscape Systems, Water Feature Systems, Landscape Furnishings & Site Amenities, Landscape MEP



照明泛光系统 Liahtina & Facade

Illumination Systems

照明设备与光源技术 、 智能控制与管理系统、 应用场景与智控方案

Lighting Equipment and Light Source Technology , Intelligent Control and Management Systems, Application Scenarios and Smart Control Solutions



建筑内装系统 Interior Finishing Systems

隔墙系统、楼地面系统、 天花吊顶系统、内墙面装饰、 全屋定制家具

Partition Walls, Flooring Systems, Ceiling Systems, Interior Wall Finishes, Whole-House Custom Millwork



机电设备系统 MEP Systems

暖通空调系统、给排水系统、 电气系统、消防系统、电梯系统

HVAC, Plumbing & Drainage, Electrical Systems, Fire Protection Systems, Elevator & Vertical Transportation Systems



智慧建筑与物联网 Smart Building & IoT

楼宇自动化系统、智能家居系统、 能源管理系统、安防门禁系统

Building Automation Systems, Smart Home Systems, Energy Management Systems, Security & Access Control Systems



建筑技术 **Building Technology**

建造机器人与3D打印、 建筑信息模型BIM 数字孪生与智慧运维

Construction Robotics & 3D Printing, Building Information Modeling (BIM), Digital Twin & Smart Operations





上海国际建筑峰会

Shanghai International Architecture Summit

主题: 城市发展与未来建筑 Theme: Urban Development & Future Architecture

在城市化浪潮与科技革命的双重激荡下,建筑与城市的未来正步入一场深刻的范式重构。为回应时代对可持续、智能化与人本关怀的呼唤,本次论坛汇聚来自地产、建筑与科技领域的先锋实践家与思想引领者,共同开启一场关于未来城市的高阶对话。

论坛将聚焦绿色建筑、智慧城市、低碳技术与创新设计等关键议题,通过深度交流与案例剖析,探索跨学科协同的新路径,旨在赋予城市更强大的韧性、活力与包容性。

Amid the dual tides of urbanization and technological revolution, the future of architecture and cities is undergoing a profound paradigm shift. In response to the era's call for sustainability, intelligence, and human-centric care, this forum convenes pioneering practitioners and thought leaders from real estate, architecture, and technology sectors to initiate a high-level dialogue on the future city.

The forum will focus on key issues such as green building, smart cities, low-carbon technology, and innovative design. Through in-depth exchanges and case studies, it aims to explore new paths for interdisciplinary collaboration, seeking to endow cities with greater resilience, vitality, and inclusivity.

美国建筑大师奖

Architecture Master Prize Design Summit

(Architecture MasterPrize, AMP), 前身为AAP建筑奖, 立志成为业内最有威望的赛事之一, 并为全球建筑和设计行业树立新的标杆。该赛事旨在表彰全球最优秀、最具创意的的建筑、室内和景观项目, 展现和宣传杰出的设计人才, 并突出建筑艺术及科学对于丰富我们日常生活的意义。

The Architecture MasterPrize (AMP), formerly known as the AAP Architecture Awards, aspires to become one of the industry's most prestigious competitions and set new benchmarks for the global architecture and design sectors. The competition aims to recognize the world's most outstanding and innovative architectural, interior, and landscape projects, showcase and promote exceptional design talent, and highlight the significance of architectural art and science in enriching our daily lives. Translated with DeepL.com (free version)

中百协年会暨中国购物中心发展高峰论坛

China Commerce Association for General Merchandise Annual Meeting & China Shopping Mall Development Forum

时代背景下,商业综合体如何通过精准的空间构建与场景设计,同时赢得Z世代的潮流青睐与银发族的品质信赖?本次论坛将聚焦代际需求在商业空间中的碰撞与融合,从建筑形态、动线组织、场景营造,到业态组合与数字集成,系统探讨连接不同年龄层用户的情感触点与空间策略。届时将汇聚10余位来自商业地产、建筑设计与品牌创新领域的资深实践者,共同解码全龄友好型商业综合体的未来路径,推动购物中心进化为跨越世代的生活方式枢纽与建筑载体。

Against the backdrop of our era, how can commercial complexes simultaneously win the favor of Gen Z trendsetters and earn the trust of silver-haired consumers through precise spatial construction and scenario design? This forum will focus on the collision and integration of generational needs within commercial spaces. From architectural forms, circulation organization, and scenario creation to tenant mix and digital integration, it will systematically explore emotional touchpoints and spatial strategies that connect users across different age groups. Over 10 seasoned practitioners from commercial real estate, architectural design, and brand innovation will convene to decode the future trajectory of age-inclusive commercial complexes. Together, they will propel shopping centers toward evolution as cross-generational lifestyle hubs and architectural vessels. Translated with DeepL.com (free version)



2026上海 未来城市论坛



在城市化进程加速与科技革命交汇的当下,城市空间的价值重构已成为全球性议题。如何通过建筑文化、运营创新、AI赋能、设计思维、文化基因、低空经济与产业协同重塑城市竞争力?

论坛旨在通过前沿趋势分享、典型案例剖析、资源对接合作,推动城市空间从"功能载体"向"价值生态"的转型,助力实现社会效益、经济效益与文化效益的有机统一。

In the current convergence of accelerating urbanization and technological revolution, the value restructuring of urban space has become a global issue. How can we reshape urban competitiveness through architectural culture, operational innovation, Al enablement, design thinking, cultural DNA, the low-altitude economy, and industrial synergy?

The forum aims to facilitate the transition of urban space from a "functional carrier" to a "value ecosystem" through sharing cutting-edge trends, analyzing typical cases, and enabling resource, contributing to the organic unity of social, economic, and cultural benefits.

Intelligent Construction & Design Forum

智能建造 与设计论坛

本次论坛旨在探讨前沿科技如何驱动建筑行业的革新。议题涵盖人工智能在建筑方案生成与优化中的应用、机器人自动化建造技术的实践,以及基于数字孪生的建筑全生命周期智慧运维。其核心目标在于推动设计理念的突破、提升建造过程的效率与精度,并实现运营管理的智能化升级。

This forum aims to explore how cutting-edge technologies are driving innovation in the building industry. Topics cover the application of AI in architectural scheme generation and optimization, the practice of robotic automated construction techniques, and smart building lifecycle operations based on digital twins. The core objective is to promote breakthroughs in design concepts, enhance the effliciency and precision of the construction process, and achieve intelligent upgrades in operational



Sino-Foreign Landscape Architects Summit

中外景观设计高峰论坛



"经济奇迹"与"千城一面",如同一体两面,定义了上一个城市化的十年。如今,在"公园城市"的理念与"城市更新"的实践中,我们迎来了对"未来城市生命力"的集体反思。这场革命的核心,远不止于技术,更是发展价值观的重塑。我们将邀请深谙中国市场的地产精英、塑造城市风貌的景观大师、懂得激活空间的文旅创变者,开启一场跨领域的深度对话,共同思辨:如何在效率与诗意、短期效益与长远生命力之间,找到平衡之道,重塑一座城市应有的空间价值与人文温度。

The "economic miracle" and the "thousand cities with one face" were two sides of the same coin, defining the previous decade of urbanization. Today, within the concept of the "Park City" and the practice of "Urban Regeneration," we are witnessing a collective rethinking of "Future Urban Vitality." The core of this revolution lies not merely in technology, but in the reshaping of developmental values. We will invite real estate elites deeply familiar with the Chinese market, landscape masters who shape the urban form, and Cultural Tourism innovators who know how to activate space, to initiate a cross-sectoral dialogue, contemplating how to find a balance between efficiency and poetry, short-term gains and long-term vitality, thereby Reshape the spatial value and humanistic warmth a city ought to possess.

Lighting & Facade Illumination Forum

照明泛光系统主题论坛

本次照明泛光系统主题论坛,旨在探讨光如何超越基础照明,成为塑造城市夜间形象、传递文化内涵的艺术媒介。论坛将深入解析光与建筑、景观、空间的对话关系,并聚焦于智能控制、节能环保等前沿技术的创新应用,推动行业从"点亮"到"点亮艺术"的升级,共同擘画城市夜景的未来图景。

This forum aims to explore how light transcends basic illumination to become an artistic medium that shapes the nocturnal identity of cities and conveys cultural meaning. It will delve into the dialogue between light and architecture, landscape, and space, focusing on innovative applications of advanced technologies such as intelligent control and energy conservation, promoting the industry's upgrade from "lighting" to "lighting artistry," and collectively sketching the future blueprint of the urban nightscape.

Multi-Dimensional Trends in Modern Facility Management Forum

多维视角下的现代设施 管理趋势论坛

面向未来,设施管理的核心命题在于智慧与绿色的协同共生。本届论坛诚邀全球设施管理领域的顶尖思想家与实践家,展开一场关于未来图景的深度对话。我们将超越技术应用的层面,从战略规划、跨部门协同到价值重塑,全方位解析如何构建面向未来的管理体系。这不仅是一次经验的分享,更是一次视野的重启,旨在凝聚共识,共同定义下一代设施管理的新范式与新生态。

Looking ahead, the core proposition of facility management lies in the synergistic **Symbiosis** of intelligence and sustainability. This forum invites top global thinkers and practitioners in the FM field to engage in a profound dialogue about the future landscape. We will move beyond the level of technological application to holistically analyze how to build a future-oriented management system, from strategic planning and cross-departmental collaboration to value redefinition. This is not merely a sharing of experience but a reset of perspective, aiming to build consensus and collectively define the new paradigm and ecosystem for next-generation facility management.



CREDAWARD 'NEXT Generation' Segment

CREDAWARD 地建师设计大奖「NEXT 这一代」栏目



地建师,中国业主挑选海内外卓越设计机构的媒体平台,会员单位达300家。旗下高品质自主活动:*CRED*AWARD地建师设计大奖(原名:*CRED*AWARD地产设计大奖·中国)、CREDesign共享荟等;旗下媒体推广宣传设计推荐榜、新项目/新产品推广、项目专题月、人物专访;赋能行业荣誉年度机构、年度人物。

「NEXT这一代」栏目自2022年发起以来,第一季携手清华大学建筑学院,第二季与海内外知名事务所联合邀请24位行业伙伴分别展开线上直播交流。第三季「这一代」线下见面会近40位嘉宾代表行业发声,年龄跨度从30+到60+的深度交流。第四季,地建师发起「这一代」热辣滚烫之星组合出道,获得访问量高达近200万,总票数达到134万+。2025年,「NEXT这一代」第五季,致敬坚守在设计一线的女建筑师。

CRED is a media platform where Chinese entrepreneurs select outstanding domestic and international design firms, boasting a membership of 300 companies. Its high-quality proprietary events include: *CREDAWARD* (formerly *CREDAWARD* Real Estate Design Award China), CREDesign Shared Events, etc. Its media promotions include the Design Recommendation List, new project/product promotions, Project Focus Month, and personality interviews. It empowers the industry with honors like the Annual Firm and Annual Personality.

Since its launch in 2022, the 'NEXT Generation' segment partnered with Tsinghua University School of Architecture in Season 1, collaborated with renowned domestic and international firms in Season 2 to host 24 online live sessions. Season 3 featured offline meetings with nearly 40 guest speakers representing the industry, fostering deep exchanges across ages 30+ to 60+. In Season 4, CRED launched the Shinning Star, garnering nearly 2 million visits and over 1.34 million total votes. In 2025, 'NEXT Generation' Season 5 pays tribute to women architects persisting on the design front lines.



AHLA Asian Habitat Landscape Awards Forum

AHLA 亚洲人居景观奖峰会

AHLA 亚洲人居景观奖:根植中国、立足亚洲、面向全球,旨在打造人居景观行业的国际性大奖。奖项从以人为本、生态健康、创新体验、艺术美学等多维度对亚洲尤其是在中国人居景观领域的实践作品、开发企业、设计机构、设计师进行年度评选表彰,推动人居景观的可持续发展,促进人居景观行业的交流互动,引领人居景观行业发展方向。

The AHLA Asian Habitat Landscape Award is rooted in China, based in Asia, and faces the globe, aiming to establish an international award for the human habitat landscape industry. The award conducts an annual selection and recognition of practical works, developers, design firms, and designers in the Asian (especially Chinese) human habitat landscape field, evaluating them from multiple dimensions such as people-oriented design, ecological health, innovative experience, and artistic aesthetics. It aims to promote the sustainable development of human habitat landscapes, foster interaction within the industry, and lead its direction.



SHANGHAI

September · Satellite Event

|上海|9月・分会场





中国建筑装饰金点奖

China Golden Point Design Award (Architecture & Decoration)

该奖项由SINOEXPO INFORMA MARKETS上海博华国际展览有限公司(以下简称"上海博华")主办,特邀红点奖创始人兼主席Prof.Dr. Peter Zec领衔担任金点奖主席、NIKKEN日建设计执行董事陆钟骁担任副主席,携手多位海内外顶尖建筑师与设计师组成权威评委团。

自启动之初,中国建筑装饰金点奖便以"建筑师严选优品优材,助力城市可持续发展"为导向,以"设计提升品质生活,促进社会可持续发展"为核心价值观,致力于为优质产品与材料搭建价值桥梁,为中国城市发展注入设计动能。

This award is hosted by Sinoexpo Informa Markets.. It features Prof. Dr. Peter Zec, Founder and President of the red dot award, as the Award Chairman, and Lu Zhongxiao, Executive Director of NIKKEN SEKKEI, as the Vice Chairman, alongside a panel of top-tier domestic and international architects and designers forming an authoritative jury.

From its inception, the China Golden Point Design Award has been guided by the principle of "Architects rigorously selecting excellent products and materials to aid sustainable urban development," with the core value of "Design enhancing quality of life and promoting social sustainable development." It is committed to building a value bridge for quality products and materials, injecting design momentum into China's urban development.



建筑材料 **Building Materials**

结构材料 | 外立面材料 | 门窗遮阳

Structural Materials | Facade Materials | Windows, Doors & Shading



室内优品

陶瓷卫浴|厨电橱柜|商业办公|软装饰品

Ceramics & Sanitaryware | Kitchen Appliances & Cabinets | Commercial & Office | Soft Furnishings & Decor



光域·智联 Lightspace · Smartlink

室内照明 | 户外照明 | 文化与艺术照明 | 智能照明控制系统 | 创新照明交互技术 | 健康与医疗照明 | 配套技术与服务

Interior Lighting | Exterior Lighting | Cultural & Artistic Lighting | Intelligent Lighting Control Systems | Innovative Lighting Interaction Technology | Health & Medical Lighting | Supporting Technologies & Services



装饰材料

墙面材料 | 地面材料 | 天花板材料 | 玻璃材料

Wall Materials | Flooring Materials | Celling Materials | Glass Materials



景观/庭院

户外景观材料 | 户外家具/设备 | 装饰材料等

Outdoor Landscape Materials | Outdoor Furniture/Equipment | Decorative Materials, etc.



节能环保

Energy Saving & Environmental Protection

绿色材料 | 节能材料 | 再生材料 | 可持续材料

Green Materials | Energy-Saving Materials | Recycled Materials Sustainable Materials



智慧智能 Smart & Intelligent

全屋智能 | 智能材料

Whole-House Smart | Smart Materials



解决方案 Solutions

系统解决方案

System Solutions





任力之

同济大学建筑设计研究院

副总裁/总建筑师

NIKKEN 日建设计 执行董事

日建设计 (上海) 董事长

J&A 杰恩设计 创始人、总设计师



Benoy贝诺

董事、上海公司负责人

Panel of Judges

评委阵容

goa大象设计 总建筑师



K.CHU DESIGN 邱德光设计 董事总经理



法国VP 合伙人/中国区总经理

Line+建筑事务所

联合创始人、主持建筑师

YANG 设计集团

联合创始人/集团副总裁



Woods Bagot 伍茲贝格 全球高级合伙人



華事

(以下排名不分先后)

LWK+PARTNERS



ZEN 正象设计 创始合伙人



魏文梅 AIA美国建筑师协会 上海分会主席



叶翀岭 LANDAU 朗道国际设计 执行董事/设计总监



S.P.I 山水比德 创始股东、董事、副总裁





学卉 WTD 纬图设计 创始合伙人、设计总裁



GVL 怡境国际设计 集团董事/副总裁



赵泽肇 antao 安道 执行总裁/联合创始人



林世扬 Hassell



林志明 bpi



胡国剑 RDI瑞国际照明设计 创始人/设计总监



競雨农 ULD十津照明设计 创始人/设计总监



伏辰語 GLD格说照明设计 创始人/设计总监



TS 倘思照明 创始人/设计总监

「CREDAWARD地建师设计大奖」由地建师DJSER主办的国际性设计大奖,创立于2014年。因其权威性、综合性、国际性在业内富有盛名,每年吸引近30+国家和地区的海内外业主、开发企业、品牌业主、国际设计机构/国有院/民营设计机构参赛。大奖秉承"建筑审美、环境优先、用户体验、经济效益"的16字评价标准,因其严谨的评选流程、公开的评选模式、严苛的获奖机制,被行业内誉为"最具公信力的大奖"之一。

CREDAWARD

Gold & Silver Finalist

Presentations & Ceremony

金银奖巡讲及颁奖典礼

CREDAWARD 地建师设计大奖

2026年9月,本次活动将迎来高潮:届时将举行金银奖的最终竞逐演讲,年度优秀奖获奖单位也将荣登「地建师·设计推荐榜」。现场还将隆重举行优秀奖及金银奖的颁奖盛典。

活动现场奖形成为期4天"展+会+奖"的全方位推广宣传,设计破圈,引社会共振,实现战略合作初衷-一跨界融合,为行业赋能。

参与项目多元化:城市再生/旧改、城市基础设施、博物馆/图书馆/体育场馆等社会公共类项目、TOD/综合体/办公写字楼/企业总部/产业园/购物中心/商业/酒店等综合商办项目、居住大区/居住示范区等建成项目,以及未来(方案)项目。

参与项目设计类型:规划设计、建筑设计、景观设计、室内设计、 照明设计。



The 'CREDAWARD,' organized by CRED, is an international design award established in 2014. Renowned within the industry for its authority, comprehensiveness, and international character, it attracts entries annually from property owners, developers, brand owners, and international/state-owned/private design firms in over 30 countries and regions. Upholding the 16-character evaluation standard of "Architectural Aesthetics, Environmental Priority, User Experience, Economic Benefit," and known for its rigorous selection process, transparent judging model, and strict award mechanism, it is hailed as one of the "most credible awards."

In September 2026, the event will reach its climax: the finalist presentations for the Gold and Silver awards will be held, and the annual Excellence Award winners will be featured on the 'CREDesign Recommendation List.' The award ceremony for the Excellence, Gold, and Silver awards will be grandly held on-site.

The event forms a 4-day "Exhibition + Forum + Award" comprehensive promotion campaign, breaking design circles and resonating socially, realizing the original intention of strategic cooperation - **Cross-border** integration, empowering the industry.

Diverse Participating Project Types: Urban Regeneration / Adaptive Reuse, Urban Infrastructure, Civic Projects (Museums/Libraries/Sports Venues, etc.), Mixed-Use & Commercial Projects (TOD/Complex/Offlice/Corporate Headquarters/Industrial Parks/Shopping Malls/Hotels), Residential Communities / Sales Galleries (Built Projects), as well as Future (Concept) Projects.

Participating Design Disciplines: Master Planning, Architectural Design, Landscape Design, Interior Design, Lighting Design.



11[™] *CRED*AWARD 地建师设计大奖报奖单位



11[™] CREDAWARD Awarding Organization







Shanghai International Architecture Festival Global Think Tank Directory

上海国际建筑节全球智库一览

学术与研究机构 Academic and research institutions



Dr. Valerie Vaughan-Dick
Chief Executive Officer,
Royal Institute of
British Architects (RIRA)



Chris Williamson RIBA President(2025-2027)



孟建民 深圳市建筑设计研究院有限公司



創桥大学 建流学博士 Oxford Brookes 大学 建流学院高级研究员 Planarific 创始人兼首席执行官



(以下排名不分先后)

中国工程勘察设计大师 清华大学 紫荆学院院长 建筑设计研究院总建筑师 高照工作室 主持建筑师



哀烽 同济大学建筑与城市规划学院 副院长



Julie Willis

Dean of the Faculty of Architecture
Building & Planning
University of Melbourne



Marc Aurel Schnabel

Dean, Design School

Xi'an Jiaotong Liverpool University



Ruffina Thilakaratne
Professor / Master of Architecture
Programme Director
Hong Kong Chu Hai College
RIBA International Councilor
for Asia & Australasia



任力之 同济大学建筑设计研究院 副总裁/总建筑师



地产开发与投资管理 Academic and research institutions





何永贤 JP 香港特别行政区 房屋局局长



陈建邦 瑞安房地产 规划发展总监、集团可持续发展总监



杨文翔 天安集团 设计发展总监



薄宏涛RIBA中国分会
荣誉主席
筑境设计 董事、总建筑师



姚益 华润置地 综合体设计副总经理&总建筑师



要朝晖融创东南区域
首席产品官

而今管理集团 首席产品官



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Jenchieh Hung



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陈家祺 广亩GMX Studio

工程技术与智慧运维 Design Agency

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書新华 上海市建筑装饰工程集团有限公司 数字测量所所长 上海大歌剧院 BIM 技术经理



杨英] 中建深圳装饰有限公司北方分公司 副总工程师、幕墙设计院院长



中建深圳裝饰有限公司北方分公司 总工程师、项目经理



公司北方分公司 深圳市博大建设集团有限公司 项目经理 设计院院长



甘东 深圳叮当科技技术有限公司



吴传炎 数字之光智慧科技集团有限公司



北京广联达平方科技有限公司 采方客户中心总经理



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王明磊 中建八局第一建设有限公司装饰公司



汗超 苏州航流时代网络科技有限公司



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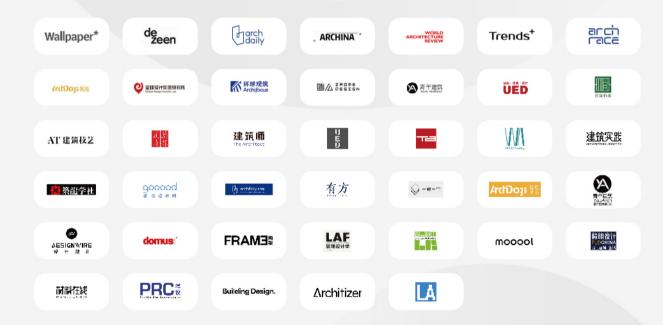
季新亮 启迪设计集团股份有限公司 数字科技事业部数字城市研究中心 主任、AI研究中心主任

全球媒体矩阵

Media Mix

深挖行业资源, 展会宣传覆盖网站、小程序、媒体矩阵等线上 线下全渠道,链接全球建筑行业生态圈,线上线下联动,呈现 全方位的宣传效果。

Deeply explore industry resources, and the exhibition promotion covers all online and offline channels such as websites, mini-programs, and media matrices, linking the global construction industry ecosystem. Through the integration of online and offline efforts, a comprehensive promotional effect is presented.



拟邀头部媒体阵容,更多媒体,正在更新...

We are planning to invite a lineup of top media outlets. More media are being updated...

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