

HOTEL & SHOP PLUS
Shanghai

China's leading trade show for construction
and operation of hotels and commercial space

Hotel & Shop Plus

March 31 to April 3, 2026
Shanghai New International Expo Centre

Co-located Events

The 34th Expo Build China
Expo Lighting for Commercial Properties
Shanghai International Hotel Investment & Franchise Expo
Shop Plus
China Clean Expo



Hotel & Shop Plus Shenzhen
16-18 December 2025
Shenzhen World Exhibition & Convention Center

Organizers





2025 Facts & Figures



Hotel & Shop Plus, the leading trade show in China dedicated to construction and operation of hospitality and commercial space, which is organized by Sinoexpo Informa Markets.

Hotel & Shop Plus 2025 has achieved great success, bringing together **134,953 professional visitors** and **over 2,000 exhibitors** in **18 exhibition halls**, focusing on building decoration materials, hotel brands, smart hotels, lighting and intelligent control, office space, hotel supplies, public space, shading materials, commercial space, store decoration, etc. Notably, this year's exhibition saw a record-high number of international attendees on-site with **8,651 overseas visitors** from **124 countries** and regions. Their presence not only added a strong international atmosphere to the exhibition but also further enhanced its global influence.

Besides, over 150 exhibitors joined more than 500 matchmaking sessions and many of them received international cooperation projects and large orders exploring unlimited potential in global hotel industry.

TOP 10 Countries and Regions

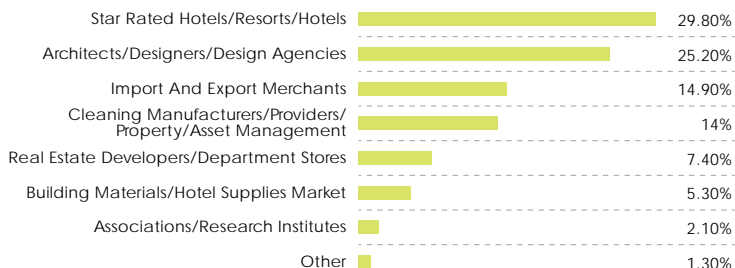




Visitor Analysis

As the first annual exhibition in the hotel industry, 2025 Hotel & Shop Plus witnessed a significant surge in the number of attendees, leading to an overall improvement in exhibition scale, the number of professional buyers, and the quality of exhibitors.

The exhibition attracted **International real estate developers, chain hotel groups, individual hotels, hotel engineering, investors, interior designers, lighting designers, soft decoration designers, hotel supplies manufacturers and members of various associations** to visit and purchase.



Exhibitor Feedback

Satisfied and very satisfied with the exhibition

93.2%

Will recommend this exhibition to friends or colleagues

92.9%

Will participate in this exhibition next year

93.5%

Selected Buyer

Hotel

Marriott

Hilton

WYNDHAM
HOTEL GROUP
温德姆酒店集团

IHG
HOTELS & RESORTS

H 华住
WORLD

开元酒店集团
NEW CENTURY

DOSSEN
东呈国际

雷迪森酒店集团
LANDSEN HOTEL GROUP

UHBOD STAR
HOTELS GROUP
铂涛酒店集团

SUNMEI
尚美数智

WANDA*
Wanda & Resorts
万达酒店及度假村

BANYAN TREE

SHANGRI-LA
THE SHANGRI-LA
香格里拉酒店集团

FUNYARD
FUNYARD
凤悦酒店及度假村

SAVILE
SAVILE
萨维尔酒店集团

君亭酒店
JUNTING HOTEL

SHANGRI-LA
HOTELS AND RESORTS

MINYOUN
MINYOUN
明源酒店集团

CANBEAUTY

Design

CCD

SLD

YANG

HBA

B+H

CALLISON

Foster + Partners

Gensler

gmp

HASSELL

HFS

CONCEPTS 4

KOKA STUDIOS

KSL

mad

rockwellgroup

RTKL

FWD

SOM

WOODS
BAGOT

Goldman Sachs

中核集团

中核集团

中核集团

中核集团

中核集团

中核集团

中核集团

中核集团

Commerce

CIFI GROUP
中房集团

金地集团
GEMdale 科 华 联 家

保利置业

和记黄埔地产

CR LAND

CapitalLand
绿地

中国海外
CHINA OVERSEAS

ITG 国贸地产

绿地控股
Greenland

绿地控股
GREENLAND

信达地产
CINDA REAL ESTATE

万达集团
WANDA GROUP

vanke

大悦城控股
GRANDJOY

招商地产

招商地产

招商地产

招商地产

招商地产

招商地产

招商地产

招商地产

Catering

德庄
DE ZHUANG

翠草亭
CUI CAO TING

海底捞

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和府捞面
HE FU LAO MIEN

满记甜品
MAN JI TIAN PIN

王品
WANG PIN

KFC

麦当劳

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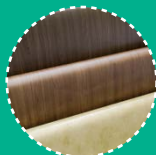
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感谢所有人
Thanks the one of the

Show Sectors



Building Materials



Ceramics & Bathroom
and Overall Solutions



Wall Decoration &
Overall Customization



Lighting &
Smart Control



Hotel Supplies



Smart Hotel



Smart Office



Commercial Design



Sunshade Materials

Part of Featured Exhibitors



China International Building & Interior Design Forum	International Hotel Brand Innovation Forum
Living Design: The Fusion of Architecture, Fashion, and Lifestyle	Hotel Brand Investment and Franchise Zone & Hotel Plus Mockup Room Show
China International Lighting Design Forum	China Outlets Industry Development Forum
Shaping Beautiful Spatial Experience with Light 2025	Hotel Uniform Show
China Shopping Mall Development Forum	2025 Hotel Traffic and Brand IP Marketing Forum
2025 Hotel Traffic and Brand IP Marketing Forum	Brand Innovation and Scenario Empowerment Renewal Conference
China Hotel Procurement Conference	Hotel Housekeeping Competition

WeChat Followers	SEM Clicks	Online Platform Exposure
300,000+	10,000,000+	70,000,000+
EDM	SMS	Media Partners
700,000+	500,000+	500+

建筑行业网站

美通社
PR Newswire
英皇朝
IFENG.COM
新浪家居
SINA HOME.CN
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eastday.com
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BCI ASIA
bathroom+kitchen
酒店品牌
HOTELS
迈点
MIDIAN

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建仁室内设计网
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设计网
甘其理
时代会
Luca design
云旭光
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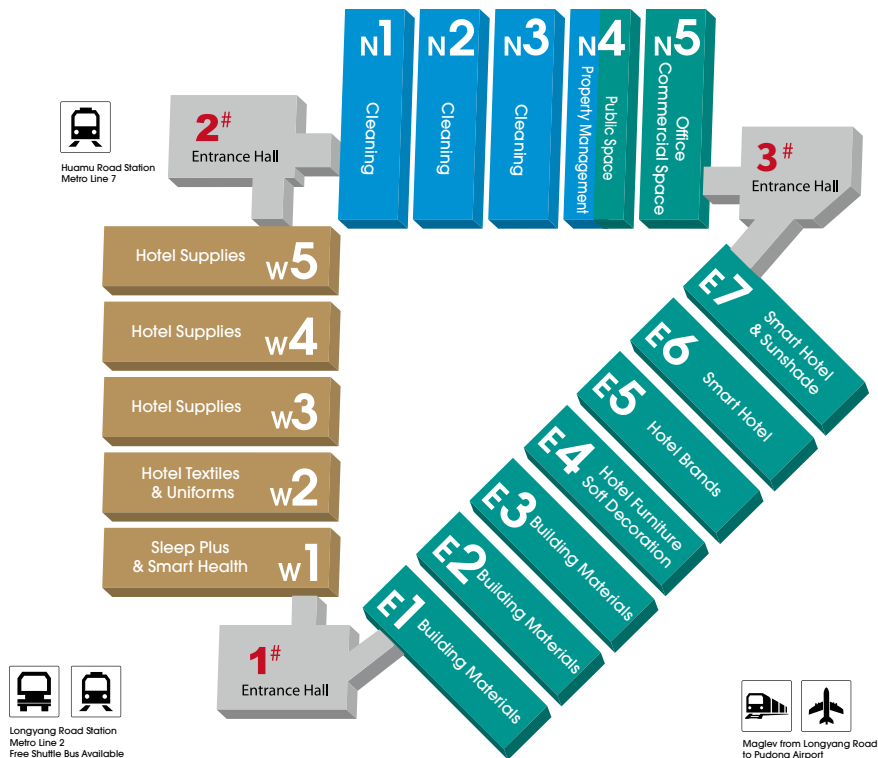
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casa

PChouse
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Grand Hotels Media
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海南网
Supmall
中国活居网
中国消费资讯
环球网
会商宝
中国商业地产网

Hall Layout



Shell Scheme

USD 320/SQM
(Minimum 12 SQM)

Raw Space

USD 270/SQM
(Minimum 36 SQM)

EARLY BIRD

10% discount for booking confirmed by **Aug 31, 2025**

5% discount for booking confirmed by **Oct 31, 2025**

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