

TOURISM PLUS<sup>®</sup>  
SHANGHAI  
上海旅游产业博览会



HOTEL & SHOP PLUS  
Shanghai  
上海酒店及商业空间展



China's leading trade show for construction  
and operation of hotels and commercial space

# Hotel & Shop Plus

March 31 to April 3, 2026

Shanghai New International Expo Centre

## Co-located Events

The 34th Expo Build China

Expo Lighting for Commercial Properties

Shanghai International Hotel Investment & Franchise Expo

Shop Plus



Hotel & Shop Plus Shenzhen

16-18 December 2025

Shenzhen World Exhibition & Convention Center

Organizers





## 2025 Facts & Figures

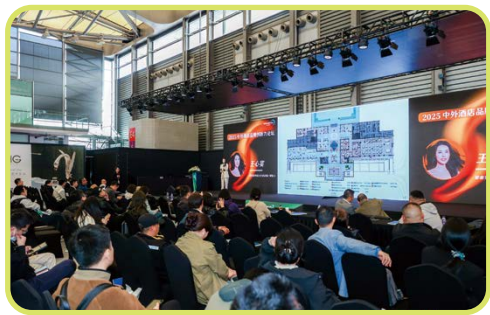


Hotel & Shop Plus, the leading trade show in China dedicated to construction and operation of hospitality and commercial space, which is organized by Sinoexpo Informa Markets.

Hotel & Shop Plus 2025 has achieved great success, bringing together over 2,000 exhibitors and 134,953 professional visitors, covering the entire supply chain from building materials, smart hotel, lighting & intelligent controls, hotel supplies, cleaning and maintenance. Notably, this year's exhibition saw a record-high number of international attendees on-site with 8,651 overseas visitors from 124 countries and regions. Their presence not only added a strong international atmosphere to the exhibition but also further enhanced its global influence.

Besides, over 150 exhibitors joined more than 500 matchmaking sessions and many of them received international cooperation projects and large orders exploring unlimited potential in global hotel industry.

## TOP 10 Countries and Regions





## Visitor Analysis

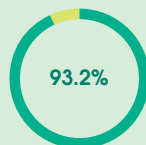
As the first annual exhibition in the hotel industry, 2025 Hotel & Shop Plus witnessed a significant surge in the number of attendees, leading to an overall improvement in exhibition scale, the number of professional buyers, and the quality of exhibitors.

The exhibition attracted **International real estate developers, chain hotel groups, individual hotels, hotel engineering, investors, interior designers, lighting designers, soft decoration designers, hotel supplies manufacturers and members of various associations** to visit and purchase.

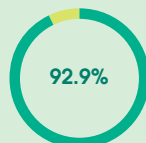
Star Rated Hotels/Resorts/Hotels	29.80%
Architects/Designers/Design Agencies	25.20%
Import And Export Merchants	14.90%
Cleaning Manufacturers/Providers/ Property/Asset Management	14%
Real Estate Developers/Department Stores	7.40%
Building Materials/Hotel Supplies Market	5.30%
Associations/Research Institutes	2.10%
Other	1.30%

## Exhibitor Feedback

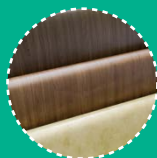
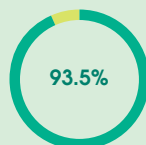
Satisfied and very satisfied  
with the exhibition



Will recommend this exhibition  
to friends or colleagues



Will participate in  
this exhibition next year



Building Materials



Ceramics & Bathroom  
and Overall Solutions



Wall Decoration &  
Overall Customization



Lighting &  
Smart Control



Hotel Supplies



Smart Hotel



Smart Office



Commercial Design



Sunshade Materials

## Show Sectors

China International Building & Interior Design Forum	International Hotel Brand Innovation Forum
Living Design: The Fusion of Architecture, Fashion, and Lifestyle	Hotel Brand Investment and Franchise Zone & Hotel Plus Mockup Room Show
China International lighting Design Forum	China Outlets Industry Development Forum
Shaping Beautiful Spatial Experience with Light 2025	Hotel Uniform Show
China Shopping Mall Development Forum	2025 Hotel Traffic and Brand IP Marketing Forum
2025 Hotel Traffic and Brand IP Marketing Forum	Living Design: The Fusion of Architecture, Fashion, and Lifestyle
China Hotel Procurement Conference	Hotel Housekeeping Competition

The image displays a comprehensive list of exhibitors at the 2019 China International Building Materials Fair. The logos are organized as follows:

- Row 1:** AGMO 安格美, TCL 智慧生活方案, PHILIPS Hisense, simon, HDL, JOMOO 九牧, THG, HUIDA 惠达, ARROW 箭牌卫浴, KINHO 科恒, HANSHU 韩盛.
- Row 2:** CANWIN 钰金顶, Canasin, GROUPE GM, 信智卫浴, ANNWA 安华卫浴, LENS 朗斯, Neptum 莱博顿, tenne 捷诺, YINGJIE 盈洁, KIN 金鹰卫浴, OUMANSHU 欧曼舒.
- Row 3:** GUNON AIFOL 固耐尔卫浴, HNBURN, Idear 地尔, ATGET 碧之杰, FLOVA 丰华, COSO, T&T 卫浴, GIMIG 吉米家卫浴, Kingdomflooring, 德尔夫.
- Row 4:** ZHUART 庄仕厨卫产品, MANHODI 曼豪卫浴, 同心林, Bellagio Spas, YOUU 优路, 绿茵, 康士卫厨, 利安卫浴, 远能卫浴, Gree格力, LX Hausys, green zone.
- Row 5:** 美赫, 世纪设计, DECOREC 黛可丽, 舒华, tettec 比得-比德特普, DOOVA, BUSINESS, LOCK LINK, COVACS, 力线, 威格.
- Row 6:** LINCOLN, 住家管家, 拟音波机器人, Kanway 康汇, 普乐科技, vastwise 万思科技, 尚慧, 朝朗, 优越科技, 云迹科技, LEELAN 立兰, 通宝机器人.
- Row 7:** TOX, Locstar 乐仕, A-OK, AGDSN, ORBITA, 奥莱美, 地球森林, Lierda, HTRIP, povodo 品为, 新虹光.
- Row 8:** 永来屋, DNAME, 晶升, 卡步利亚, 途佳云管家, 康源电子技术有限公司, policca 柏赫, 弘益国际, Smart Life, HONYAR 鸿雁, Fanvil, Ai-New Exhibition, MUY.

WeChat Followers 300,000+	SEM Clicks 1,800,000+	Online Platform Exposure 2,000,000+
EDM 700,000+	SMS 500,000+	Media Partners 500+

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