

HOTEL & SHOP DESIGN AND SUPPLY ASIA 2026

2026亚洲酒店及商业空间博览会

同期举办：亚洲家具及装饰博览会 | Fine Furniture & Deco Asia



2026
4.22-24

新加坡
滨海湾金沙会议展览中心
MARINA BAY SANDS, SINGAPORE

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市场高地 | 投资热土

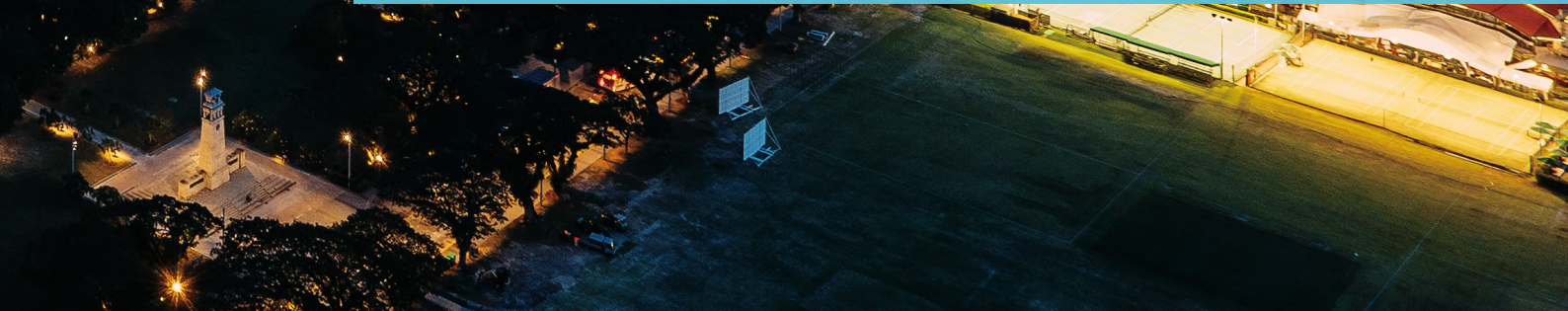
Huge Market Potential

数据显示，2024 年东盟 GDP 为 3.97 万亿美元，是仅次于美、中、日、德的世界第五大经济体，据权威机构预算未来 5 年的东盟 GDP 增幅将保持在 4.5% 左右。其中，东南亚的酒店及商业空间市场规模将不断扩大，2024 年全球酒店市场规模约为 2636.3 亿美元，未来 5 年复合增长率维持在 4.5%，东盟作为全球重要的旅游目的地之一，也将受益于这一增长趋势。

作为东盟成员之一的新加坡，其贸易规模和经济影响力在东盟国家中名列前茅，也是亚洲乃至全球最具活力的经济中心之一，凭借其优越的地理位置、完善的基础设施和开放的经济政策，成为了东南亚最具热度的投融资目的地之一，已成为辐射东盟区域乃至全球市场的重要枢纽。

Data shows that the GDP of Association of Southeast Asian Nations (ASEAN) in 2024 was 3.97 trillion US dollars, making it the world's fifth largest economy after the United States, China, Japan, and Germany. According to authoritative institutions, the GDP growth rate of ASEAN in the next five years is expected to remain around 4.5%. Among them, the hotel and commercial space market in Southeast Asia will continue to expand, with a global hotel market size of approximately 263.63 billion US dollars in 2024 and a compound annual growth rate of 4.5% over the next five years. As one of the world's important tourist destinations, ASEAN will also benefit from this growth trend.

As a member of ASEAN, Singapore ranks among the top in terms of trade scale and economic influence among ASEAN countries, and is also one of the most dynamic economic centers in Asia. With its superior geographical location, well-developed infrastructure, and open economic policies, it has become one of the hottest investment and financing destinations in Southeast Asia, and has become an important hub radiating to the ASEAN region and even the global market.



背景雄厚 | 匠心之作

Experienced Exhibition Organizer

Informa Markets 隶属于英富曼集团 (Informa PLC., 英国富时 100 上市公司), 展会遍及全球, 包括亚洲、欧洲、中东和非洲、北美和南美。同时, 作为亚洲最大的商贸展会主办方, Informa Markets 举办有 230 多场大型会展活动, 联系参展商达 60,000 多家, 为开展业务提供了 B2B 终端平台。许多展览已经举办了几十年, 成为该国、该地区乃至世界特定行业的主要展会。

上海博华国际展览有限公司 作为英富曼集团的中外合资公司之一, 公司成立于 1998 年, 目前拥有五大核心展览平台, 涵盖食品餐饮、酒店商业、游艇 & 旅游休闲、家居家具、制药及食品加工包装等五大核心产业, 年均举办 **70 余场专业展览**, 是经中华人民共和国对外贸易部批准设立的专业展览机构。公司沉淀了五大产业的近 **1,000 万条精准数据库资源**, 为来自全球超过 **150 万采购人士** 创造了多重贸易机会, 提供高效的全球化商贸平台, 助力海内外参展企业开拓全球市场。

Informa Markets is a subsidiary of Informa PLC, a FTSE 100 listed company in the UK. Its exhibitions span across the globe, including Asia, Europe, the Middle East and Africa, as well as North and South America. At the same time, as the largest organizer of trade shows in Asia, Informa Markets has hosted over 230 large-scale exhibition events and contacted more than 60,000 exhibitors, providing a B2B terminal platform for conducting business. Many exhibitions have been held for decades, becoming the main exhibitions for specific industries in the country, region, and even the world.

Shanghai Sinoexpo Informa Markets, as one of the joint ventures of Informa PLC., was established in 1998. Currently, the company has five core exhibition platforms, covering five core industries including food and catering, hotel and commercial, yacht & tourism and leisure, furniture, pharmaceuticals, and food processing and packaging. It holds **more than 70 professional exhibitions** annually and is a professional exhibition institution approved by the Ministry of Foreign Trade and Economic cooperation, PRC. The company has accumulated **nearly 10 million precise database resources** in five major industries, creating multiple trade opportunities for **over 1.5 million procurement personnel** from around the world, providing an efficient global trading platform, and helping international exhibitors explore global markets.





2026年,上海博华国际展览有限公司将依托英富曼集团全球网络资源优势,在东南亚市场打造一场规模空前的行业盛会。届时, **亚洲酒店及商业空间博览会**将携手**亚洲家具与装饰博览会**、**新加坡国际食品与酒店展**三展联动,共同在滨海湾金沙会议展览中心、新加坡博览中心两大展馆联动展览。此次展览总体规模达到**120,000平方米**,旨在为建筑装饰设计、家具家居、酒店及商业空间、餐饮食品等多个行业领域搭建一个高端、专业的B2B交易平台。展会将聚焦于高端产品与定制化服务,深度聚焦东南亚市场发展机遇,为参展企业提供全方位的商业对接服务,助力企业开拓东南亚市场,共创行业发展新未来。

In 2026, Shanghai Sinoexpo Informa Markets will leverage the global network resources of the Informa to create an unprecedented industry event in the Southeast Asian market. At that time, **the Hotel & Shop Plus Asia** will collaborate with the **Fine Furniture and Deco Asia** and the **Food & Hotel Asia** to jointly exhibit at the Marina Bay Sands and the Singapore Expo Centre. The overall scale of this exhibition will reach **120,000 square meters**, aiming to build a high-end and professional B2B trading platform for multiple industries including architectural decoration design, furniture and home furnishings, hotels and commercial spaces, catering and food and more. The exhibition will focus on high-end products and customized services, deeply focusing on the development opportunities of the Southeast Asian market, providing comprehensive business docking services for participating enterprises, helping them explore the Southeast Asian market, and creating a new future for industry development.

高端定制 | 品类多元

Diverse Product Categories

• 建筑装饰 | Building & Deco

建筑材料、陶瓷卫浴、
厨房设备、墙面材料、
地面材料、商用门窗、照明灯饰等
Building Materials,
Ceramic Bathroom Fixtures,
Kitchen Equipment, Wall Materials,
Floor Materials, Commercial Doors
and Windows, Lighting, etc.

• 酒店商业空间设计 Commercial Design

室内装饰及软装、工程设计、
室内设计等
Interior Decoration and
Soft Furnishings, Engineering Design,
Interior Design, etc.



• 智慧酒店和智慧商业 Smart Hotel Technology

酒店锁、机器人、
客房控制系统、智慧零售、
店铺设计、视觉陈列、
零售技术等

Hotel Locks, Robots,
Room Control Systems,
Smart Retail, Store Design,
Visual Display, Retail Technology, etc.





• 酒店品牌及精品综合 Hotel Brand

中高端酒店品牌、民宿品牌、
野奢度假品牌、木屋、星空房等

Mid To High End Hotel Brands,
B & B Brands, Rustic Luxury Brands,
Wooden Houses,
Starry Sky Rooms, etc.



• 酒店用品综合 Hotel Supplies

酒店客房用品、酒店布草
香薰香氛、SPA及健身等

Hotel Room Amenities,
Hotel Textiles,
Aromatherapy Fragrances,
SPA and Fitness, etc.



• 清洁与洗涤等 Cleaning & Laundry

清洁设备、智慧清洁系统
清洁工具及配件、洗涤用品等

Cleaning Equipment,
Smart Cleaning Systems,
Cleaning Tools and Accessories,
Laundry, etc.

• 家具装饰 Furniture & Deco

民用家具、定制家具
饰品、高端面料

Home Furniture,
Contract Furniture,
Furnishings,
High-end Fabrics.





强大数据 | 精准邀约

Powerful Professional Network

上海博华国际展览有限公司深耕会展行业近 30 年，依托旗下 "HOTEL & SHOP PLUS 国际酒店及商业空间博览会" 与 "FURNITURE CHINA 中国国际家具展" 两大展会，累计沉淀超 **100,000** 条海外买家数据。2026 年两大展会将在新加坡战略联动，充分发挥博华旗下展会的资源整合能力，为参展企业拓展东南亚市场提供机遇与平台。

Shanghai Sinoexpo Informa Market has been deeply rooted in the exhibition industry for nearly 30 years, relying on its two major exhibitions, "HOTEL & SHOP PLUS" and "Furniture China", to **accumulate over 100,000 global buyer data**. In 2026, the two exhibitions will be linked in Singapore, fully leveraging its resource integration capabilities and providing opportunities and platforms for exhibitors to expand into the Southeast Asian market.



100,000海外买家 资源覆盖全球各地域

- 62.43% 亚洲 Asia
- 27.41% 欧洲 Europe
- 4.53% 大洋洲 Oceania
- 3.53% 美洲 America
- 2.10% 非洲 Africa



观众来源

Visitor Profile



建筑师
室内设计师
Architect
Interior Designers



星级酒店
度假村等
Star-Rated Hotels
Resorts, etc.



进出口采购商
加盟商
Import and
Export Purchasers
Franchisees



休闲餐饮
娱乐场所
Leisure Dining
Entertainment Venues



房地产
商业投资开发商
Real Estate
Commercial
Investment Developers



零售经销商
Retail Distributors

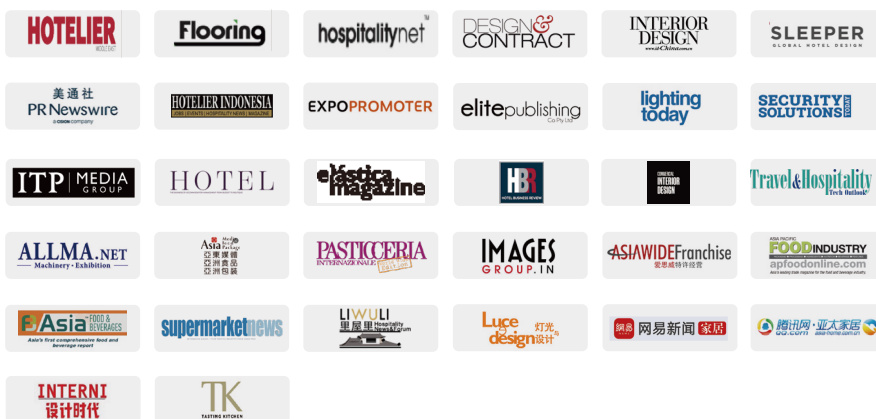


材料供应商
供应链
Material Suppliers
Supply Chains



清洁
物业管理
资产管理
Cleaning
Property Management
Asset Management

全球媒体资源 Global Media Partners



深度赋能 | 专业互动

Inspiring Onsite Events

01 全球酒店设计未来趋势高端研讨会

Global Hotel Design Future Trends High End Seminar

在研讨会上,我们将邀请国内外知名酒店设计师、室内建筑师等大牌机构主理人,共同就酒店设计空间的未来趋势进行深入探讨与交流,为推动酒店室内设计的融合与发展贡献智慧与力量。

At the seminar, we will invite renowned hotel designers, interior architects, and other leading organizations from home and abroad to have in-depth discussions and exchanges on the future trends of hotel design spaces, contributing wisdom and strength to promote the integration and development of hotel interior design.

02 亚洲购物中心主题论坛

Asian Shopping Mall Theme Forum

邀请亚洲各地知名购物中心的业主、运营方、行业专家等,围绕购物中心的发展趋势、运营策略、数字化转型等热点话题展开深入探讨,分享成功案例和经验,为参展商和观众提供行业前沿资讯和发展思路。

Invite well-known shopping center owners, operators, industry experts, and others from all over Asia to conduct in-depth discussions on hot topics such as development trends, operational strategies, and digital transformation of shopping centers, share successful cases and experiences, and provide industry cutting-edge information and development ideas for exhibitors and visitors.



FORUMS



03

CREDAWARD 地建师设计大奖-亚洲巡演 **CREDAWARD - Asia Tour**

联合“CREDAWARD 地建师设计大奖”团队，开展地建师巡演活动。邀请国际知名的建筑师、设计师等，在新加坡不同地点进行巡回演讲和作品展示，分享他们在商业空间设计领域的创新理念和实践经验，促进国际间的设计文化交流与合作。

Collaborate with the CREDAWARD team to launch a landscape architect tour. Invite internationally renowned architects, designers, and others to give touring speeches and showcase their works at different locations in Singapore, sharing their innovative concepts and practical experiences in the field of commercial space design, and promoting international design culture exchange and cooperation.

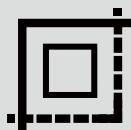
双馆耀狮城 | 商脉共潮生

One City, Two Venues, Three Shows



120,000

展出面积
SQM Exhibition Area



1500

家参展企业
Exhibitors



100,000

海内外观众
Visitors

亚洲酒店及商业空间博览会

2026年4月22-24日 | 新加坡滨海湾金沙会议展览中心

Hotel & Shop Design And supply Asia | April 22-24, 2026, Marina Bay Sands, Singapore



依托上海Hotel & Shop Plus (HSP) 在中国母展30多年的强大品牌效应与集团广阔的优势资源，聚焦建筑装饰、商业设计、清洁运维及酒店用品行业，助力企业拓宽国际视野，把握东盟乃至全球的市场脉搏，探索更广阔的海外商业机会。

Relying on the strong brand effect of Hotel & Shop Plus Shanghai (HSP) in its parent exhibition in China for more than 30 years and the vast advantageous resources of the group, the Show focuses on the industries of architectural decoration, commercial design, clean operation and maintenance, and hotel supplies, helps enterprises broaden their international horizons, grasps the pulse of the ASEAN and even global markets, and explores broader overseas business opportunities.

亚洲家具与装饰博览会

2026年4月22-24日 | 新加坡滨海湾金沙会议展览中心

Fine Furniture & Deco Asia | April 22-24, 2026, Marina Bay Sands, Singapore



亚洲家具与装饰博览会 (FFDA) 是东南亚首个融合家具装饰与酒店商空的专业贸易及设计展览会。作为由国际知名展览公司打造的贸易服务平台，FFDA致力于集中呈现行业中高端品牌的最新设计成果与场景应用案例，重点聚焦工程定制与设计服务，同时覆盖全球目标市场。FFDA为企业搭建了既能深度拓展东南亚市场，又能通过精准对接进军亚洲中高端综合市场的高效通路，是集产品推广与商贸合作于一体的优选平台。

Fine Furniture & Deco Asia (FFDA) is the first professional trade and design exhibition in Southeast Asia that integrates furniture decoration and hospitality space. As a trade service platform created by an internationally renowned exhibition company, FFDA is committed to presenting the latest design achievements and scenario application cases of high-end brands in the industry, focusing on engineering customization and design services, while covering global target markets. FFDA has built an efficient channel for enterprises to not only expand into the Southeast Asian market, but also interface with mid to high-end comprehensive market in Asia. It is a preferred platform that integrates product promotion and business cooperation.

新加坡国际食品与酒店展

2026年4月21-24日 | 新加坡博览中心

Food & Hospitality Asia | April 21-24, 2026, Singapore Expo



FHA-HoReCa 和 FHA-Food & Beverage 均由 Informa Markets 主办。从 2026 年开始，两个展会将合二为一成新加坡国际食品与酒店展，其展示范围将扩大，包括大量烹饪创新、尖端酒店解决方案和无尽的交流机会。FHA-HoReCa 是汇集了世界领先的餐饮和酒店供应商，展示五个专业领域。2024 年的展会取得了巨大成功，共有来自 30 多个国家和地区的 32,000 名与会者参加。FHA-Food & Beverage 专注于充满活力的食品和饮料行业，汇集来自亚洲及其他地区的各种全球供应商和主要买家，是探索餐饮行业最新趋势、创新和优质产品的中心，吸引来自50多个国家和地区的65,000名与会者。

FHA-HoReCa and FHA-Food & Beverage are both hosted by Informa Markets. Starting from 2026, the two exhibitions will be merged into Food & Hotel Asia, which will expand its exhibition scope to include a wide range of culinary innovations, cutting-edge hotel solutions, and endless opportunities for communication. FHA HoReCa is a gathering of world leading catering and hotel suppliers, showcasing five professional fields. The 2024 exhibition was a great success, with 32,000 visitors from over 30 countries and regions. FHA Food & Beverage focuses on the vibrant food and beverage industry, bringing together various global suppliers and major buyers from Asia and other regions. It is a hub for exploring the latest trends, innovations, and high-quality products in the catering industry, attracting 65,000 visitors from over 50 countries and regions.

亚洲酒店及商业空间博览会
Hotel & Shop Design And Supply Asia

亚洲家具与装饰博览会
Fine Furniture & Deco Asia

2026 April 22-24

新加坡滨海湾金沙会议展览中心
Marina Bay Sands, Singapore

**MAXIMISE
YOUR BUSINESS
OPPORTUNITIES**

相约狮城 | 共赢未来



新加坡国际食品与酒店展
Food & Hospitality Asia

2026 April 21-24

新加坡博览中心 | Singapore Expo



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