

HOTEL & SHOP PLUS
Shanghai

上海酒店及商业空间展

HOTEL & SHOP PLUS

One-stop Purchasing Platform for Construction
and Operation for Hotels and Commercial Space

2024 POST-SHOW REPORT

Co-located with

Shanghai International Hospitality Design and Supplies Expo

Shop Plus

China Clean Expo

Organizers



中国旅游饭店业协会
China Tourist Hotel Association



中国百货商业协会



中国照明电器协会



住建部·中国建筑文化中心



ISSA 国际清洁卫生行业协会



sinsexpo
informa markets 上海博华国际展览有限公司



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About Hotel & Shop Plus


PART
01

Gather In Spring, Paint New Chapter

Hotel & Shop Plus organized by Sinoexpo Informa Markets was successfully held from 26 - 29 March 2024 at Shanghai New International Expo Center (SNIEC). The show was supported by China Tourist Hotel Association, China Commerce Association for General Merchandise, China Association of Lighting Industry, China Architectural Culture Centre, MoHURD, ISSA-Worldwide Cleaning Industry Association.

This year's exhibition features **17** major exhibition halls and **2** outdoor pavilions, bringing together over **2000** high-quality exhibitors. The exhibition focuses on ceramic and bathroom, building & decoration materials, engineering design, lighting and smart control, smart hotels, hotel supplies and textiles, commercial space, smart office, public space, franchise, cleaning and maintenance, and other fields. During the same period, dozens of forums, professional competitions, technical exchanges, and other activities were also presented, receiving a total of **133,843** visitors, including **4,469** overseas visitors.



 **210,000**SQM
Exhibition Area

 **2,000+**
Exhibitors

 **133,843**
Trade Visitors

 **80+**
Exciting Forums

 **10 +**
Special Zones
& Competitions

Exciting Moments



The 4-day exhibition attracted professional end buyers including design agencies, hotel management companies, supermarkets and department store owners, real estate developers, investors and franchisees, and property management companies.

Hall E1-3

Bathroom and Overall Solutions, Ceramics & Flooring Materials, Whole Decoration Customization and Engineering Design, Wall Materials and Boutique Design

Featured Exhibitors

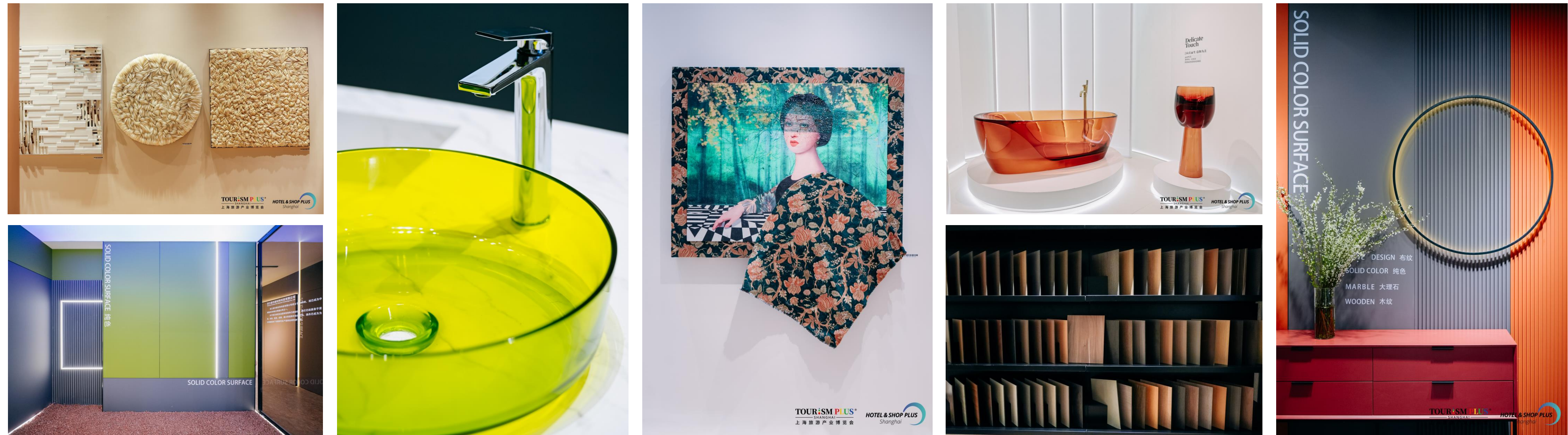








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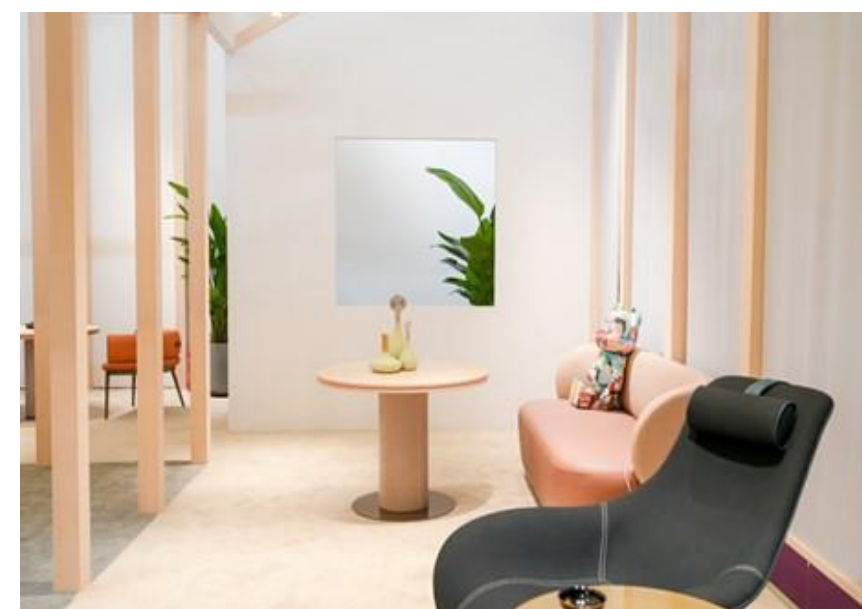
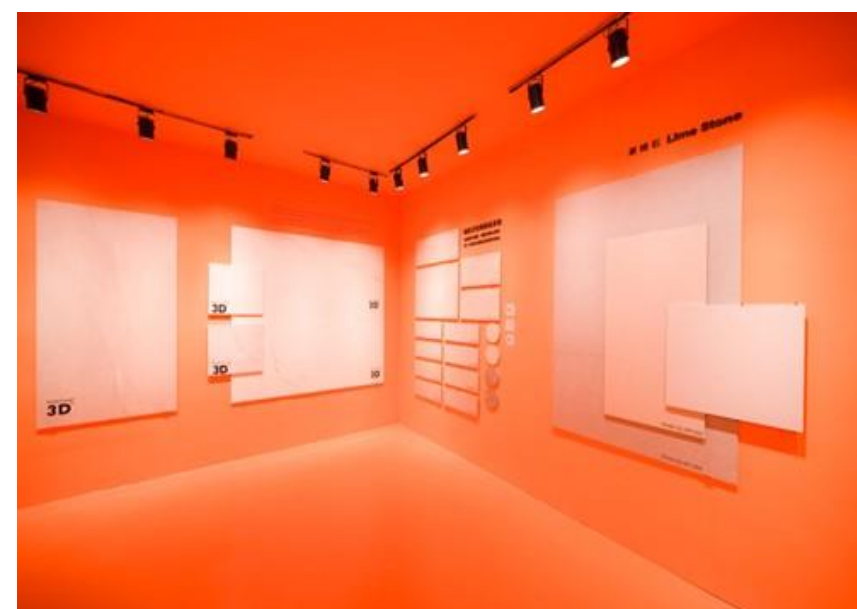
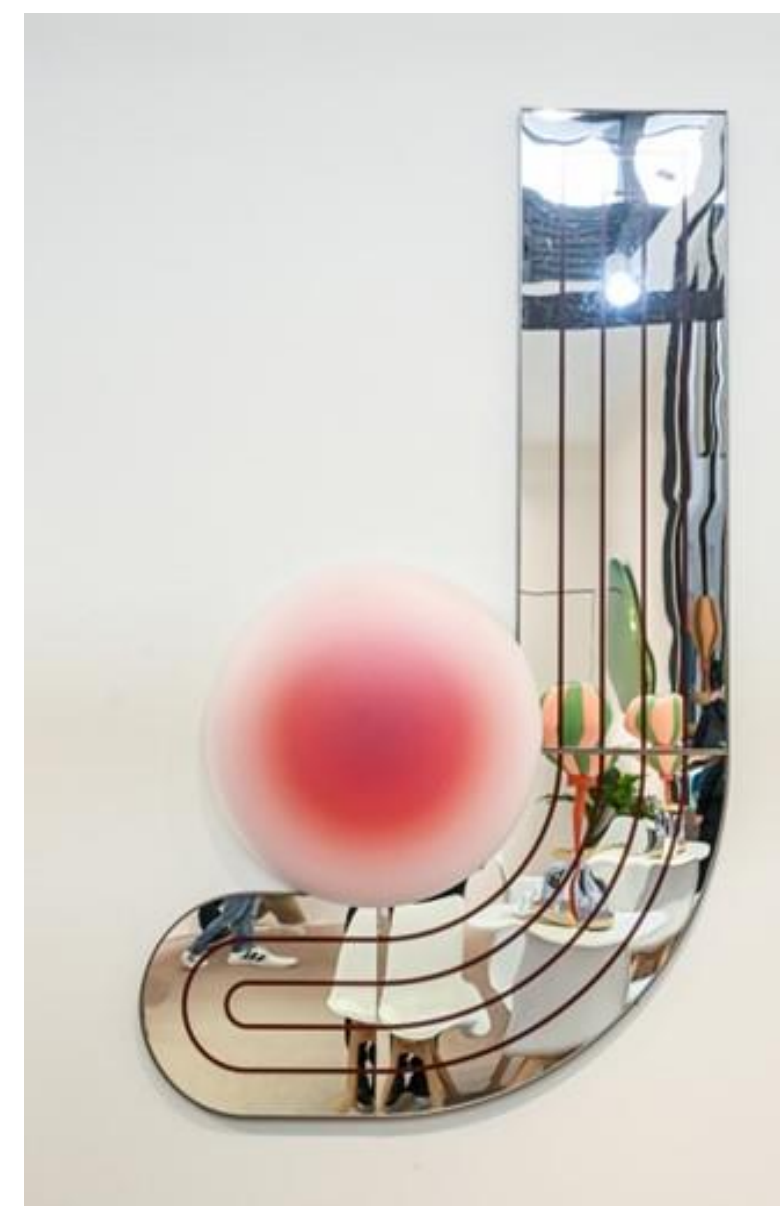
Hall E4 H-World Group

Hotel & Shop Plus and H - World Group have formed a strong alliance, empowering each other to create the Hall E4, focusing on the entire lifecycle of the hotel, and building an efficient supply ecosystem for the hotel.

Featured Exhibitors



(排序不分先后)



Hall E5-7

Smart Hotels, Lighting And Smart Control, Commercial Design, Hotel Franchise

Featured Exhibitors

比特·比较特别

Hisense

优地科技
Excelland AI

云迹科技
YUNJI TECHNOLOGY

九号机器人
SEGWAY ROBOTICS

未来屋
智能空间运营商
小米生态链企业

tuya

KEENON

BONWIN

杜亚 DOOYA
TUBULAR MOTOR

腾旅·游戏房

Graun吉朗

影宿智联
MOVIE HOTEL UNION

B.E大眼橙

boonlive 宝来威

LG

PHILIPS

TCL
智能解决方案

Hsmedia 华视美达

LVTEON 绿创

LUMOUS
鹿马智能科技

晶讯
JINGXUN

SKYWORTH
BUSINESS

创维商用
信心之选

On-Bright
Brighten Your Life

HoGood住好智能

派宝机器人
PABOT

杨格
YANGGE

Locstar创佳

思想家
THINKERCU

Hantai

dige 嘀格

壹创世纪
— MAKING FUTURE —

EVENTEC
— 越凡创新 —

KOPOU
佳普科技

HXIoT
慧享佳物联

领配者
LING PEI ZHE

米树林科技
MISHULIN TECHNOLOGY

杰龙先创

得安·智能
TAS LOCK

国仕智能
GUO SHI INTELLIGENCE

凡尚 信息科技
FANSUN

光趣
GUANGQU

HUAYI
华艺照明

HONYAR 鸿雁

元峥灯饰
北京 上海 中山

OPPLE
欧普照明

智拉斐 Smart Laffey

TAVIC 泰沃
— 照·明·空·间 —

TUS 特优仕照明

金汉照明
JINMAN

HDL

甲士智能

西顿照明

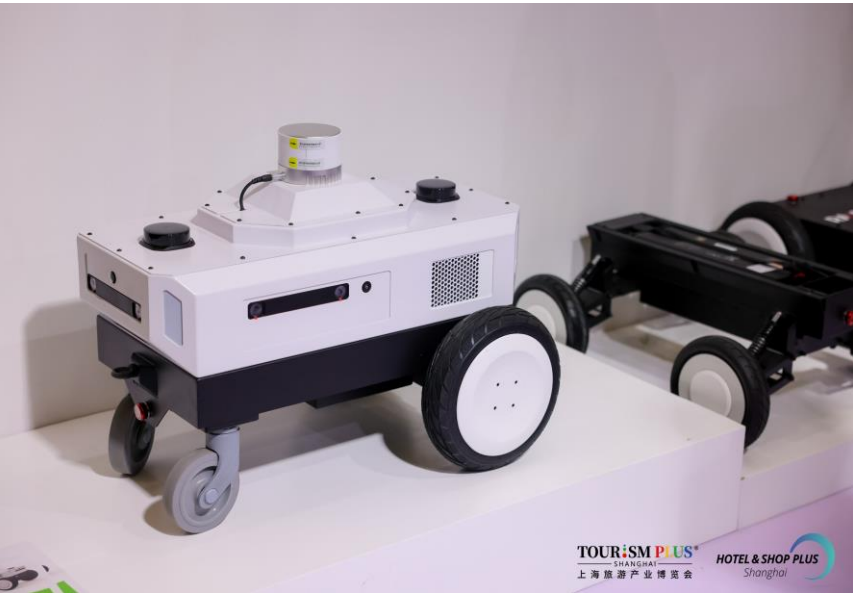
意米欧照明
E-mail Lighting

GULAI 古徕
五星级定制开关

AORE

美耀
XINMEIYUEDA

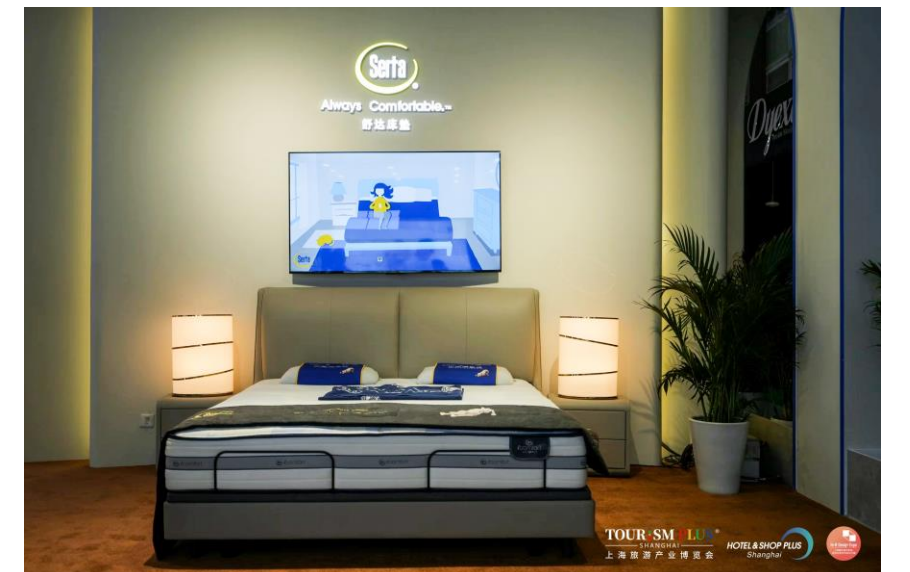
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Hall W1-2

Hotel Furniture, Commercial and Outdoor Furniture, Exquisite Textile and Smart Wellness Facilities, Space Design and Customized Soft Furnishings

Featured Exhibitors



Hall W3-5 & OW8

Hotel Textile and Uniforms, Hotel Supplies, Room Amenities

Featured Exhibitors



SIDEFU
斯得福



GOLDEN SAIL



M



JIERUIYA
洁瑞雅

YAGAM雅高



Canasin



CANWIN
红金顶



SUNTREE
颂祺纺织



YOU MIAN
優棉 Textile



SHARLING
尚 | 麟



TONNEY
唐



BOWEI



laifen



美爵信达
Cetis



Kinhao
健浩酒店电器
Hotel Appliances



K



SUNFLAR



Nan



ZIHUI
FABRIC WHITE



lhotel
HOTEL GUEST AMENITIES CO.,LTD



Dr.OPPEAL® 欧佩股份
OPPEAL CORPORATION



PERFUME X
衍馥



思维布草
SIVEI TEXTILE



LIERKANG



MINGFAI



娇慕
GROUPE GM
EXCLUSIVE AMENITIES



guestsupply®
full-spectrum solutions™
深圳品盈贸易有限公司



两面针® 民族品牌



洲晖供应链
HOTEL SUPPLY CHAIN



Groupe
L'OCCITANE



宾利集成
BINLI INTEGRATION



ADA
COSMETICS



A.Giraffe
晓麒麟



FALIN 法林



VALANQINSHI
—品牌布草制造商—



自然风



Bern 北岸纺织



桂之冠



HB BRANDS AMENITIES
荷太尔



RUIMIAN 瑞棉



BETIANE



安住其心



CONFU 康夫



Baijiayang
UNIFORM
百佳洋制服

(排序不分先后)



Hall N1-3 & ON6

Cleaning Technology and Equipment, Environmental Sanitation, Property Management, Indoor Environment, Smart Cleaning, Laundry

Featured Exhibitors



(排序不分先后)



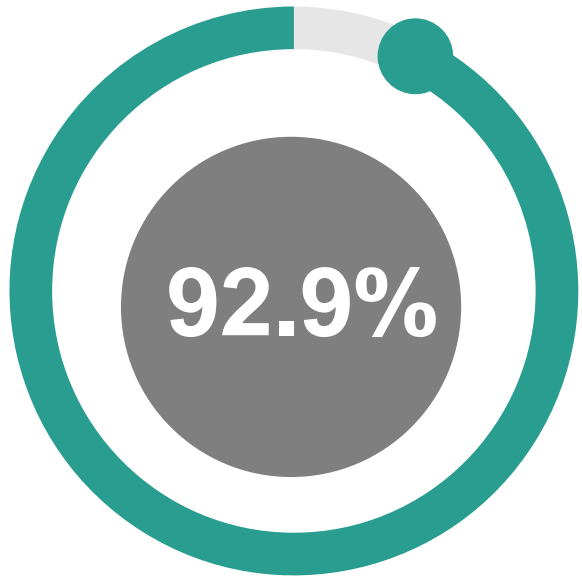
Exhibitor Analysis



Satisfied / very satisfied with the exhibition



Will recommend this exhibition to friends or colleagues



Will participate in this exhibition next year



Exhibitor Testimonials



The overall plan for Hotel & Shop Plus is excellent, attracting numerous hotel owners, designers from all over the world. Thank you to Hotel & Shop Plus for giving us the opportunity to showcase the brand image, new products, and new technologies of German COSO bathroom to consumers; At the same time, we also met a large number of potential customers and partners, laying a solid foundation for future cooperation and development.

Hu Yunting, General Manager, COSO



As an old exhibitor who has participated in several consecutive sessions, Walrus Flooring recognizes and has expectations for the Hotel & Shop Plus. This year's exhibition showcased a diverse range of product lines, technologies, and hotel space solutions, yielding fruitful results. The organizer provides excellent service and hopes to enhance the exhibition experience through innovative forms such as live streaming in the future. We look forward to reuniting with everyone again next year.

Wu Chenya, Sales Director, Zhejiang Walrus New Materials Co., Ltd



This exhibition tour allowed us to see a great platform, with a variety of exciting performances and remarkable results, expanding to more domestic and foreign market users, and achieving fruitful results. We will continue to face challenges in the future, seize exhibition opportunities, and showcase the charm of high-quality products.

Liu Jiawen, Marketing Director, Inner Mongolia Linghui Jingjing Solar Energy Technology Co., Ltd



As an exhibitor this year, I have personally experienced the booming development of the hotel tourism industry. We would like to express our gratitude to the Hotel & Shop Plus for providing us with a promotional platform. We are able to communicate face-to-face with customers on site, meet and expand more industry friends, and create more cooperation opportunities that exceed the expected results. We believe that the the expo will continue to be better and better.

Liu Xichen, Sales Director, HUIDA Bathroom Co., Ltd



Thank you very much to the organizer for providing such a high-quality communication and exhibition platform. During the exhibition, we had full communication with our partners in the upstream and downstream industry chains, and our professionalism was very high. We hope that through this exhibition, we can work together with our partners for mutual benefit and progress. At the same time, we also wish the organizer the exhibition to be more precise and better!

Yang Weichun, Marketing Director, Zhejiang Youpon Integrated Ceiling Co., Ltd



For Silian Painting Decoration, this exhibition is not only a rich learning journey, but also a stage for in-depth exchange and collision of modern residential concepts. Through this platform, we can have in-depth conversations with industry colleagues and consumers both domestically and internationally, explore the latest trends in the industry, and gain personalized customer needs. This grand event not only heralds the beginning of a new era of hotels, but also marks our joint entry into a more prosperous and sustainable future.

Kelly Liu, CEO, Guangzhou Panyu Silian Modern Painting Decoration Co., Ltd



The Hotel & Shop Plus is not only a window to showcase the latest product technologies and solutions, but also a platform for us to have in-depth exchanges and seek common development with colleagues in the hotel industry. At the exhibition, we gained a large number of high-quality customers and look forward to exploring more forms of cooperation with the exhibition organizers in the future. We hope to use this platform to establish long-term and stable cooperative relationships with more upstream and downstream enterprises, partners, and suppliers of hotels, and jointly promote the intelligent development of the hotel industry.

Chen Haibin, CEO, Kuaizhu Group



Thank you to the organizer for providing us with a platform that allows us to connect with more hotel clients. We also appreciate the recognition of Luma Intelligence by industry partners and Hotel & Shop Plus, which has earned us the Best Hotel Service Provider of the Year. I hope the Bohua Exhibition will continue to thrive and I look forward to continuing our cooperation.

Tian Tongyong, CEO, Lumous Intelligent Technology (Shanghai) Co., Ltd

Exhibitor Testimonials



The organizer has performed excellently in planning, with full innovation and unique craftsmanship, demonstrating a high degree of professionalism; The organization is orderly and the service is thoughtful, providing a good communication platform for exhibitors and visitors.

Hu Yanrong, Director, Locstar Technology Co., Ltd



This hotel exhibition has a grand scale and strong brand strength. Our company's hotel delivery robot shone brightly at the exhibition, winning widespread praise for its exquisite appearance design, efficient delivery function, and intelligent operation experience. Numerous hotel industry professionals have expressed strong interest in our products and have had in-depth exchanges with us.

Gu Yinjian, Director, Suzhou ALPHA Robot Co., Ltd



This exhibition was quite successful, and the scale and organization of the exhibition exceeded our expectations, resulting in significant gains. Our exhibits received widespread praise at the exhibition, and many visitors expressed strong interest in our products, engaging in in-depth exchanges and discussions. In addition, we have met many excellent customers and partners, laying a solid foundation for future business expansion.

He Jiefan, Deputy Director, CDN Lighting



- JINHAN Lighting participated in Exhibition for the first time, and we are very satisfied with the exhibition experience. Many hotel clients and friends in the design industry have gained a deeper understanding of our company and its products. Our products and designs have won widespread praise from customers. At the same time, the enthusiasm and responsible attitude of the organizers also left a deep impression on us. Looking forward to performing on stage with more domestic and foreign brand enterprises next year.

Ding Xiaochun, President, Jiangmen JINHAN Lighting Co., Ltd



A'LIVE made its debut with a brand new appearance, receiving over 23,000 visitors and over 18,000 inquiries at the booth. It received praise from numerous partners, hotel clients, and professionals, and was also reported by multiple news media outlets. It was a very successful exhibition experience!

Chen Hong'an, CTO, Suzhou A'LIVE Information Technology Co., Ltd



Participating in the Bohua exhibition was very rewarding, and the organization and planning of the exhibition were impressive, showcasing the professionalism and innovation of Bohua Company. The various manufacturers and new products at the exhibition have left a deep impression on me, and we have also gained hundreds of potential customers. Thank you very much!

Sheng Xiaodong, Manager, Hangzhou HONYAR Electrical Appliance Co., Ltd



For the first time participating in the Hotel & Shop Plus, the overall organization was orderly, and professional staff also provided exclusive services; In terms of effectiveness, the visitors for the exhibition is quite targeted. There are hotels and designers who have found product targets, and they are actively following up after the exhibition, hoping to develop a long-term customer base.

Chen Jiadan, Domestic Brand Marketing, China Hilite Electric Appliance Co., Ltd.



2024 Hotel & Shop Plus concludes perfectly! TONNEY Empowers hotel brand value with innovative service content. During the exhibition, we received many professionals from the global hotel industry, fully exchanging and sharing our latest product directions in the hotel supply chain field, especially the product resources to support the development of hotel ESG. We received a full load of goods! Looking forward to Singapore in October and Shenzhen in December!

Zhang Hongbin, President, Shanghai TONNEY Co., Ltd

Exhibitor Testimonials



I personally believe that this exhibition is the most successful in the past five years. Both the number of attendees and the quality of the visitors have exceeded previous expectations. The organizers have also made sufficient preparations, and the early promotion and overall sense of order are very good. This time, our company has made a full display of room textiles, and we look forward to the success of the Hotel & Shop Plus next year.

Bao Xiaoji, General Manager, Jiangsu Yagao Textile Technology Co., Ltd



The Hotel & Shop Plus provides a one-stop procurement platform for the construction and operation of hotel and commercial space. The venue has complete facilities and an elegant environment, providing convenience for communication between exhibitors and customers, making it a pleasant exhibition experience.

Chen Bo, Deputy Director of Marketing Department II, Liangmianzhen (Jiangsu) Industrial Co., Ltd



As a close and solid partner of NILFISK, this year's CCE exhibition still provides a very valuable opportunity for NILFISK. The grand scale and influence make more people understand and love NILFISK. Looking ahead to the future, NILFISK looks forward to continuing to work together with CCE to bring more leading products and solutions, as well as advanced cleaning concepts, to more places.

Yang Kaiyun, General Manager, NILFISK Greater China



As a witness to the development of CCE, Hako has also grown together with CCE. This year's exhibition has brought many new changes, which are both opportunities and challenges for Hagao. Hako is willing to embrace the unknown with CCE and wishes CCE greater brilliance and more excitement in 2025!

Yu Yi, General Manager, Hako Cleaning System (Shanghai) Co., Ltd. In Greater China



As the most anticipated exhibition for all hotel enthusiasts in 2024, the Exhibition still gives a feeling of full popularity and orderly on-site arrangements. During the four days of the exhibition, a total of no less than 2000 guests were received, three forums among peers were attended, and four new clients of the group were met. I hope Bohua will continue to do better and look forward to the Hotel & Shop Plus Shenzhen at the end of 2024.

Derek, General Manager , Jiaomu Cosmetics (Changzhou) Co., Ltd



The Hotel & Shop Plus has gone through more than 30 years and has become a one-stop procurement platform for hotels and commercial spaces. The exhibition provides a professional exhibition space, presenting a variety of hotel supplies and solutions. Looking forward to the exhibition continuing to support industry development and create more business cooperation opportunities!

Li Jing, Marketing and Brand Development Director, Jiangsu Canasin Textile Technology Co., Ltd



CCE is a benchmark level professional exhibition for cleaning equipment and technology in Asia and even globally, and an important partner of GAUSIUM Robotics. For the past 9 years, CCE has become an important window for GAUSIUM to release the latest commercial cleaning technologies, products, and even solutions to the domestic market. Smart cleaning, a step towards immortality. We hope that GAUSIUM Robotics and CCE can work together to contribute to the digital transformation of the cleaning industry.

Shawn Tang, CMO, GAUSIUM Robot



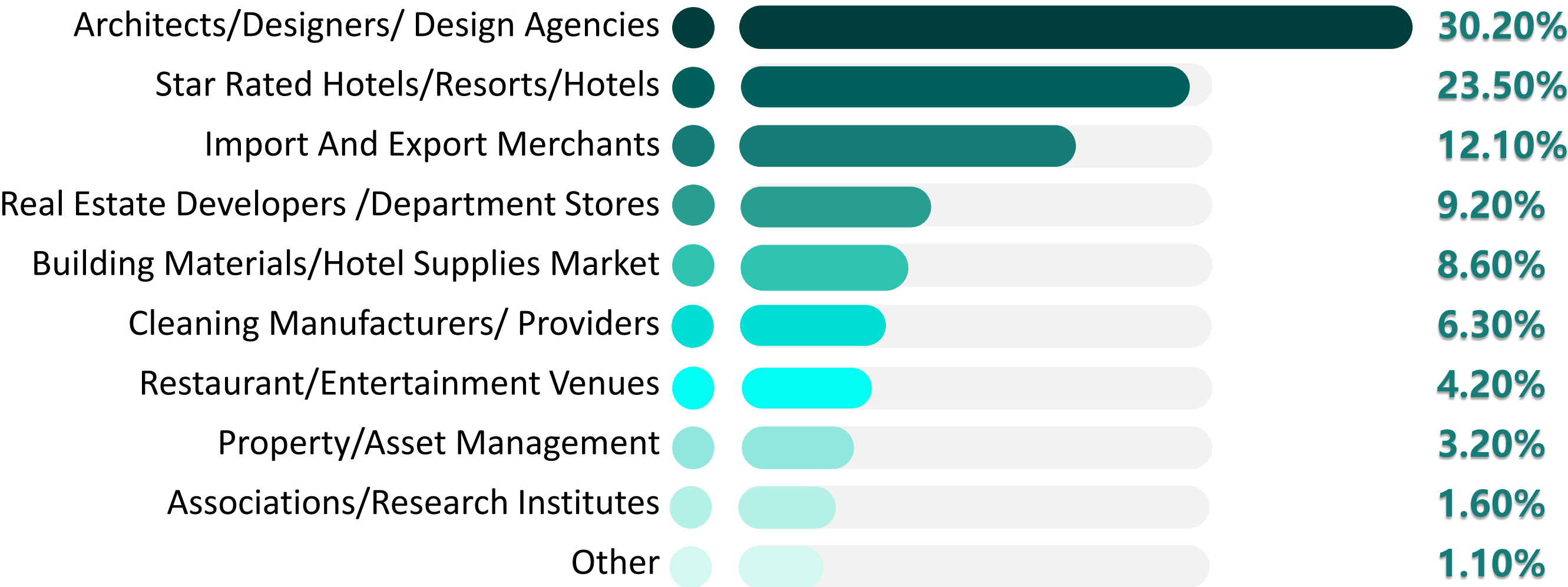
Thank you to the organizers for providing a platform to gather elites from various industries to discuss the future of the cleaning industry. May the future VIGGO and CCE continue to pursue excellence, continuously innovate and break through, and contribute more wisdom and strength to the progress and development of the cleaning industry. We look forward to working together with all our partners to open a new chapter in smart cleaning and write a brilliant future for the cleaning industry.

Wang Hui, General Manager, VIGGO

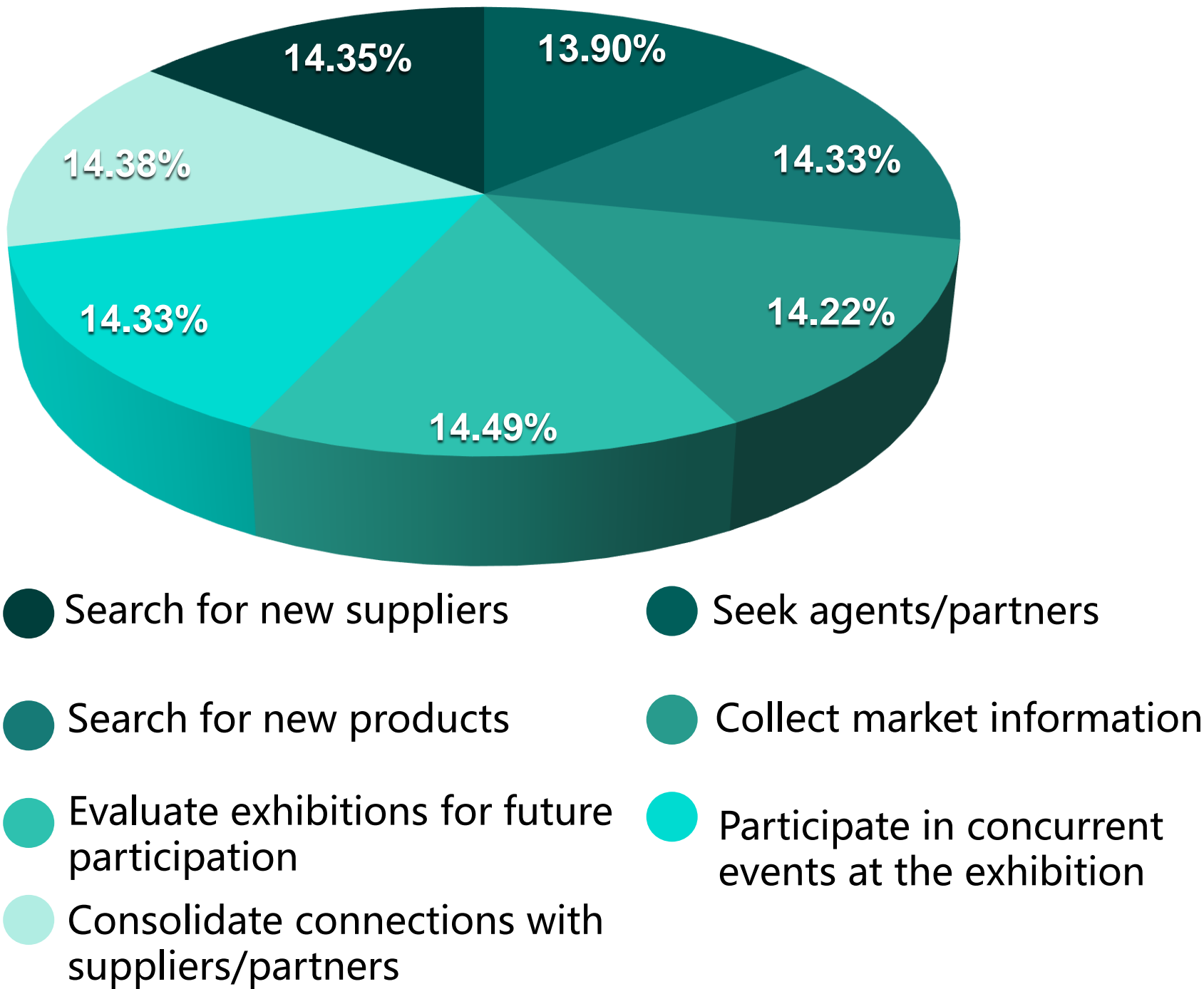
Visitor Analysis

The 4-day exhibition attracted professional visitors from domestic and foreign star hotel groups, architecture & interior designers, real estate investors, shopping centers & department stores, import and export merchants, catering brands, and members of local associations to visit and purchase.

Visitor Business Distribution



Visitor Participation Purpose



Overseas Visitor Distribution

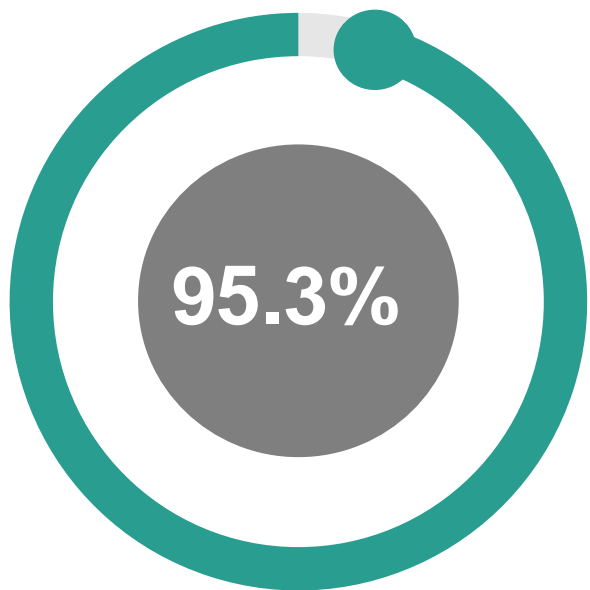
The number of overseas visitors in 2024 has increased by 141% compared to 2023, coming from 125 countries and regions. The TOP 10 are USA, UK, Germany, Canada, Australia, Russia, Singapore, Malaysia, Thailand, the Philippines, Japan, South Korea, as well as Hong Kong, Macao, and Taiwan regions of China. This not only adds a strong international atmosphere to the exhibition, but also further enhances its international influence.

Geographic Breakdown

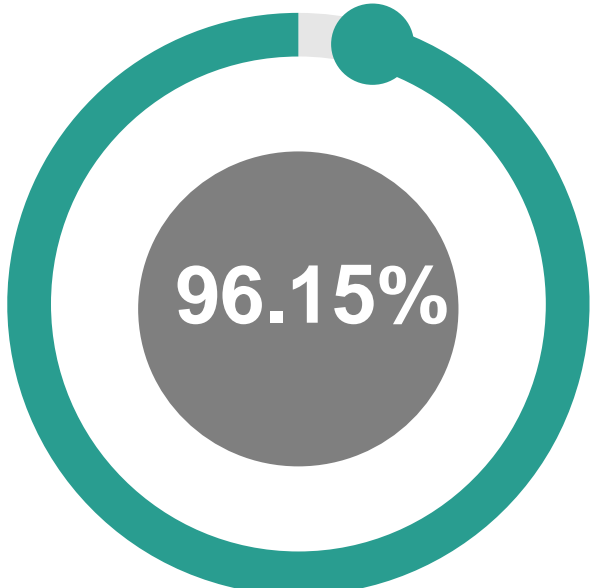
● Asia	62.43%
● Europe	27.41%
● Africa	2.10%
● America	3.53%
● Oceania	4.53%



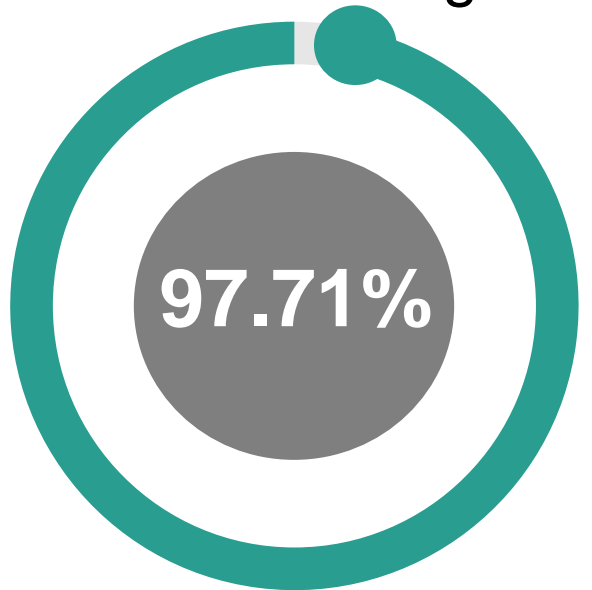
Visitor Analysis



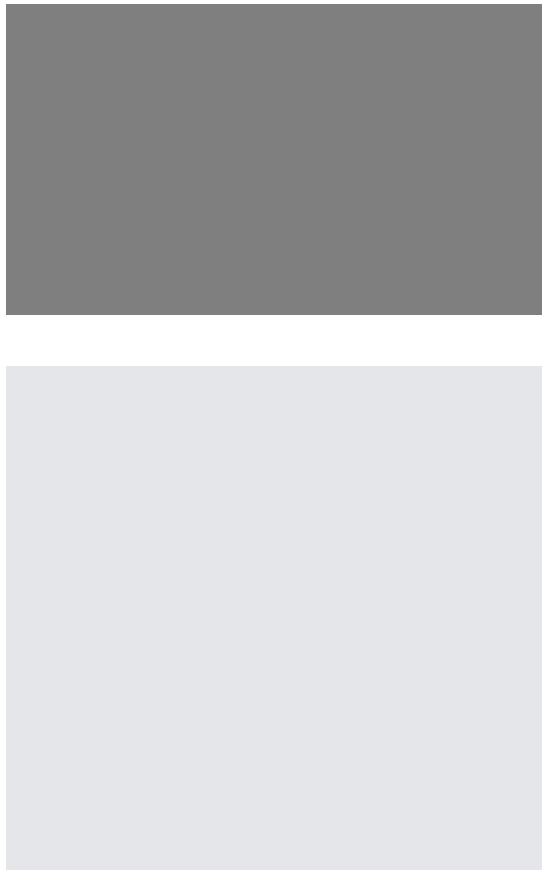
Satisfied and very satisfied with the exhibition



Will recommend this exhibition to friends or colleagues



Will continue to visit this exhibition next year



Visitor Testimonial



I am honored to be invited to participate in the Hotel & Shop Plus 2024. This is my first time participating in such a large-scale exhibition and sharing design concepts. The scale of the exhibition is impressive, covering all aspects of the hotel industry, from innovative hotel construction solutions to exquisite daily necessities, which has brought me a lot of inspiration and creativity.

Rob Wagemans, Founder and Creative Director, Concrete



The booming hotel industry is driving the development of lighting design in China. As a lighting designer, I have benefited greatly from exchanging industry experience and insights with peers from various regions at lighting design forums both domestically and internationally. I hope to continue to inject diverse value into China's hotel industry and commercial spaces in the future, and contribute to the development of the industry.

Wang Yue, Founder / Design Director, GODEN International Lighting Design



- The organizers of Hotel & Shop Plus have done a great job in early preparation, on-site management, and post service, providing exhibitors and visitors with a good exhibition experience. At the same time, the exhibition's rich activities and forums provide participants with opportunities for in-depth communication and learning.

Wang Huadao, General Manager, REZEN Hotel Group



The Hotel & Shop Plus provides a shared and interdisciplinary communication platform for our hotel management company. At the exhibition site, you can see the latest hotel design trends, new technologies and products both domestically and internationally, and make more new friends, injecting more new thinking and motivation into the industry.

Hu Bin, Chief Design and Engineering Director, InterContinental Hotels Group in Greater China



This year's exhibition, whether from the themes of various forum sections or the overall setting of the exhibition, has responded to the overall direction of national policies and also met the needs of the entire industry and market; The coverage of exhibition products and the professionalism of forum guests have all made this year's exhibition more successful.

Xia Guoyue, Founder / President, Hangzhou Hexi Enterprise Management



The arrangement of the meeting was meticulous and thoughtful, ensuring that every step was carried out smoothly. The sharing content of the guests is profound and insightful, not only touching on the core of the problem but also inspiring and thought-provoking.

Xu Weiguo, CEO, ZhongYangHong Group



This year's CCE Shanghai Cleaning Exhibition has left a deep impression on me! The vast cleaning industry in China has been perfectly reflected on this platform, where innovation, technology, and research are clearly visible and within reach. For me, this is an opportunity to learn more about industry trends and share perspectives.

Toni D'Andrea, Regional Director, ISSA International Clean and Hygiene Industry Association EMEA / CEO, ISSA PULIRE WORK



CCE is a grand event in the domestic and international cleaning industry, where industry experts gather to jointly explore the concept of upgrading traditional industries with new quality productivity; Manufacturers are gathering new technologies, intelligence, digitization, and green products, leading the development of the industry. The skills competition is exciting and provides a platform for contestants to showcase their skills and charm. Wishing CCE continued success!

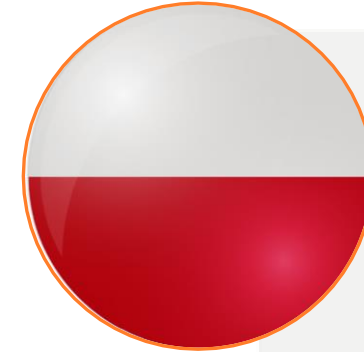
Zhuang Yongxiang, Deputy Secretary General, Shanghai Trade Association of City Appearance and Environmental Sanitation

Visitor Testimonial



The exhibition is very attractive to our company, because the exhibition products are mainly in the high-end, in line with the needs of our customers, the products are also very cost-effective, and we can save more costs than purchasing in Europe! It is hoped that more international high-quality suppliers will participate in the matchmaking meeting next year. Thank you!

LUCIEN UTHSHO ZENG-YI PANG



This is a very good exhibition, from the product classification to the organization of the exhibition is very good, I hope to purchase hotel building decoration and furniture products, the exhibition has one or two exhibition halls are involved in these products, and very concentrated, I don't need to choose elsewhere, saving my time and physical strength, the fly in the ointment is that the matchmaking venue is too far away from the exhibitors of the products I need, I hope there can be a better arrangement later. All in all, thank you very much for your organization. Thank you.

Jakub Giza, General Manager of CEVAT



Thank you for your kind hospitality shown at Hotel and Shop Expo last month in Shanghai. It was particularly beneficial to have the pre-arranged meetings at the VIP lounge area as this allowed to meet the right businesses and suppliers I was interested in which then saved time and travel in the vast expo. The Expo encompassed all parts of the hotel industry that made great browsing for new ideas and education for new technological advancements.

Rakesh Makwana from 4R Guest Supplies Limited



This is my first time to visit Hotel & Shop Plus, I have always known about this exhibition, this time I know that you are organizing, so, I came, I feel that the exhibition is very professional. The quality and standard of Plus products are very high, especially the smart hotel and hotel supplies have been done at a very high level, I hope that more new products will appear in the exhibition next year.

Spyridon Liakouria



The exhibition is generally good, the number of exhibitors is sufficient, the variety of products is also very complete, the organizers and exhibitors have a good attitude and can answer questions enthusiastically. I have met with more than 8 foreign companies, all of which meet my requirements. I also hope that the companies that visit the museum can be close to each other, not too far away, thank you very much for your organization and invitation, and wish EACham better and better.

Hashimoto Yukinori from Third Bridge Company



The products of the hotel exhibitors on Hotel & Shop Plus are relatively new, and some of the exhibitors have met us this time, and I recognize the quality of the exhibitors, and I hope that the exhibition can maintain the standard so that we can find more suppliers in the future.

Eric Descrigues



Activities review

PART
02

Insight and Practice

Design Week Shanghai

Hotel Culture Week

Charm of Light Series Forum

Shop Plus

Intelligence & Craftsmanship Series Activities

80+

Forums, Events,
Competitions, Awards

1,000+

Industry Associations, Hotel Management
Groups, Investors, Design Agencies,
Commercial Real Estate Developers,
Property Management Companies



Design Week Shanghai

Design Week Shanghai connect **architects, designers, hoteliers, and real estate developers** , to exchange the latest **design concepts and market demands**, showcasing how design can reshape and conceptualize more diverse and concrete commercial consumption scenarios.

/ Event List /

- 2024 China Int'l Building & Interior Design Forum
- Urban Renewal and Hotel Renovation Forum
- Tide Rising East 2024 Habitat Design Forum
- 2024 China Restaurant Interior Design Awards
- Interpret the Trend, Business Opportunities, and Strategies of Vacation, and Appreciate The Global Perspective of Planning and Operation
- Hotel & Business Sustainable Design Innovation Forum
- 2024INTERNI DESIGN TALK
- 2024 Cultural Tourism Content & Traffic Empowerment Forum and 1 Billion Media Resources to Assist Cultural Tourism Launch Conference

HOTEL & SHOP DESIGN

/ 上海建筑与室内设计周 /



“Breakthroughs - Reinvention”

2024 China Int’l Building & Interior Design Forum

Gathering popular hotel and commercial space architects and designers in the industry, including Concrete founder Rob Wagemans, French national design master Tristan Auer, and Kristina Zanic, who is active in the high-end hotel design circle in the Middle East... They brought hot topics focused on luxury design, renovation, sustainable development, etc., delivering a visual and ideological feast to the on-site audience.





Hospitality & Commercial Sustainable Design Innovation Forum

Interior Design China has invited well-known designers, hoteliers, and professional consultants from the industry to provide holiday interpretations on how to empower the industry with more value through sustainable design.



2024 China Restaurant Interior Design Award

Tasting Kitchen invited senior experts in the fields of catering, design, media, etc. to select the award winners. There was also a special forum on site, inviting renowned designers and opinion leaders to give lectures on the new mode of contemporary F & B culture through cultural analysis, cases studies, and viewpoint interpretation.



Interpret the Trend, Business Opportunities, and Strategies of Vacation, and Appreciate The Global Perspective of Planning and Operation

The summit analyzed the development direction and future of resort hotels from multiple dimensions, and paid more attention to vacation products and destination vacations, the relationship between vacation and wellness, as well as brand operation and establishment.

Design Forum Speakers



Rob Wagemans
Founder and Creative Director
Concrete



Tristan Auer
Founder
IZEU TRISTAN AUER



Carl Almeida
Managing partner
P49 Deesign



Lousia Fan
Design Director
InterContinental Greater China
Luxury and lifestyle brand



Alison Chi
Founder and Creative Director
Chi & Co.



Bangsheng Yang
Founder and Chief designer
YANG Design Group



Ruian Zhuang
Senior Vice President/Managing
Partner
Cheng Chung Design



Ruby JIN
Head of Greater China and Sales
Director
Relais & Châteaux



Isabel Pintado
Founder
13Cobijos



Kristina Zanic
Founder and CEO
Kristina Zanic Consultant



Charlie Hearn
Director
Inspiral Architecture



Yun Du
Director and Chief Architect
BLVD



Bin Cao
Principal
HKS, East Asia & Greater
China



Halil Dogan
Design Director
Ippolito Fleitz Group



Carsten Lange
Principal
Woods Bagot



Peter Duncan
Head of Regional Operations
Deputy Director of Shanghai Office
SOM



weigi Wang
Deputy Director of Shanghai Office
SOM



Cathy Wang
President and Founder
Montaigne Design



Chaomin Yang
Founder
Atelier W



Chunhua Ji
Vice President
Gold Mantis



Shaocang Lv
Founder & Chief Designer
Lv Shaocang Design Group
Uin Oriental Hotel



Bing Zhang
President and Chief Architect
Hongshi Design
[Information Classification: General](#)



Lin Li
Director and Head of
Shanghai Office
CLOU



Yiqun Guan
Managing Partner
GN Design



Frankie
Founder
Atelier Global Limited



Yan Wang
Chief Architect
GOA Design



Zhenyue Cai
Founder and Director
Shanghai Wenge Interior Design
Co., Ltd



Zhitang He
President
Shanghai Meichuang Intelligent
Technology Co., Ltd

Hotel Culture Week

Hotel Culture Week **focuses on the trends and hot topics of hotel and cultural tourism**, and invites hotel management groups, boutique hotels, purchasing groups, investors, designers and other industry leaders to participate in the summit forum to discuss new ideas for operation and maintenance, and talk about the new direction of franchise.

/ Event List/

- China International Hotel Brands Innovation Forum
- China Hotel Procurement Conference
- China Hotel Brand Culture Festival
- Asia Hospitality and Tourism Forum & China Starlight Awards Ceremony
- Hotel Uniform Show
- Hotel Housekeeping Competition
- 2024 Hotel Digital Flow and Brand IP Marketing Forum
- Hotel Plus Mockup Room Show and Hotel Brand Investment & Franchise Zone
- H-World Group Special Pavilion
-

Information Classification: General

HOTEL & SHOP CULTURE WEEK

/ 酒店文化周 /



China International Hotel Brands Innovation Forum

With the theme of "Deconstruction, Revitalization, and Out of the Circle", the forum invited 50+ first-line celebrities of high-end hotel groups at home and abroad, and attracted 500+ professional audiences such as cultural tourism groups, investment franchisees, commercial real estate, designers, and KOL of hospitality and tourism, aiming to create a long-tail effect for the nation-owned hotel brand, revitalize and innovate, and help emerging hotel management brands quickly enhance their brand effect.





2024 China Hotel Procurement Conference

The summit invited more than 30 speakers from the field of hotel procurement, and more than 500 purchasing elites gathered together. It focused on topics such as the future trend and underlying logic of the hotel supply chain, and the creation of the hotel supply chain in the era of ESG, discussing the high-quality development of hotel procurement in the 4.0 era.

Asia Hospitality and Tourism Forum & China Starlight Awards Ceremony

This forum has invited domestic and foreign cultural tourism entrepreneurs and investors to conduct in-depth discussions on topics such as cultural and tourism integration, asset management, and high-quality development, explored the path and method of high-quality development of the industry. The 19th China Starlight Awards Ceremony held at the same time created the glory of the "culture, business and tourism" industry of the year.





Hotel Uniform Show

The Hotel Uniform Show participated by hotel members of Shanghai Tourism Trade Association was a competition for presenting working uniforms of hotel staff. Seven well-known hotels in Shanghai once again gathered in Hall W3 of the New International Expo Center to light up the runway and show us the distinctive style.

Hotel Housekeeping Competition

The fourth “WanRun Award” Hotel Housekeeping Competition in the Yangtze Delta had a total of 45 competitors. The contestants are professional room service personnel from 17 star-rated hotels. Through the competition, they helped the overall service quality of the hotel to a higher level and make greater contributions to the hotel & catering industry.



Hotel Forum Speakers



Zhuanglong He
President
Shandong Tourism Hotel Association



Tao Zhou
Managing Director
JLL Greater China



Gray Rosen
CEO, Greater China
Accor



Jian Sun
General Manager
BTG Homeinns Hotels (Group)
Co.,Ltd



Wu Sun
Vice President
Hyatt Group China



Ming Tang
CEO
Jinjiang International Hotel
Management Co., LTD



Ruizhong Li
General Manager
Greenland Hotel and Tourism Group



Chengzhi Li
Vice President
Minyoun Hospitality



Chengyong Li
President
Golden Resource Hotel & Resorts



Xianwei Chen
President
Canbeauty Hotels & Resorts



Hua Lin
Deputy General Manager
Guangxi Tourism Development Hotel
Group Co., Ltd



Guoliang Qiu
Chief Representative of China
Dusit Fudu Hotels & Resorts



Xiaodong Zhu
Director and President
SSAW Hotel & Resort



Fei He
Deputy Secretary of the Party
Committee and President
CYTS Shanshui Hotel Group



Tao Li
Founder & CEO
Hengli Hotel Management Co., Ltd



Jinjun Li
Managing Director
Hotel Division of Galaxy Industry
Group



Xinwei Li
Managing Director
Sunshine City Group Hotel
Co., Ltd



Xiaohu Zhang
Vice President
Strategic development of H -
World Group



Baozhu Chen
Vice President of Investment &
Development
Hilton Greater China



Luyi Jin
Vice President
InterContinental Hotels Group,
Greater China



Wentao Li
CEO
Dossen Group



Bin Zhang
President and Founder
Shanghai Seclusive Life Co.,LTD



Weixin Jiang
Deputy General Manager
Funyard Hotels & Resorts
Supply Chain Center



Guoyue Xia
Chairman and General Manager
Hangzhou Hexi Enterprise
Management Co., Ltd



Lan Hu
Senior Director
Hilton Greater China



Ming Yao
Director of Purchasing
BTG Homeinn Hotel Group



Li Wei
Founder and Executive Director
BTL International Hotel Group



Zhewei Lou
Purchasing Manger
Senbo Tourism

Charm of Light

Through cooperation with professional lighting media such as Elicht, Luce e Design, and Dengguangbang, the Charm of Light series of activities **focus on multiple lighting design fields such as hotels, commercial spaces, architectural landscapes, office buildings, etc.**, and invite well-known lighting designers, interior designers and other light artists in the industry to create one of the important platforms for **the voice of think tanks in the industry**.

/ Event List/

- 2024 China International Lighting Design Forum
- Hotel Space Lighting Design and Intelligent Application
- Hotel Lighting Design & Commercial Space Lighting Trends
- "Reshaping New Light" Hotel Commercial Lighting Design Forum
-

HOTEL & SHOP LIGHTING

/ 光之韵·匠之心 /



China International Lighting Design Forum



Curated by Sinoexpo Informa Markets, the 2024 China International Lighting Design Forum gathered first-line design experts in the lighting industry, focusing on lighting design such as commercial intelligent lighting, cultural tourism landscape lighting, and light shows. From the perspectives of intelligence, technology, aesthetics, commercial application, etc., different views were exchanged in the forum, giving lighting design more added value and imagination.



Lighting Forum Speakers



Sergio Boccia
Founder
Sergio Boccia Lighting Design



STEFANO PIONTINI
General Manager & Creative Director
Vudafieri Saverino Partners



Yamaguchi Ryuma
Design Director
Luminous Illumination



Xiankai Yu
Design Director
Hanrun (International) Lighting Design Co., Ltd



Chao Chen
Design Director in China
BPI Lighting Design



Tao Qu
Design Director
BPI Lighting Design



Qingliu Xu
Design and Creative Director
Shenzhen A & P Lighting Design



Bin Ni
Executive Director, Design Director
Shanghai Pinko Lighting Design



Ming Zhong
Founder/Chief Designer
TS Lighting



Yue Wang
Founder/Design Director
Guangzhou Goden Lighting Design Co., Ltd



Wei Zhang
Founder & Design Director
WIN Design Consultant (Shanghai).Ltd



Fang Fang
Director
Lighting Institute of Zhejiang Province Institute Of Architectural Design and Research



Bintao Tao
Chief Designer & Partner
WEGO Lighting Design
Information Classification: General



Shuiping Liao
Design Director
Shanghai Zhongzhao Urban Planning and Design Co., Ltd



Xiaoming Yang
Founder/Host Designer
Qidi Shiguang Lighting Design



Haoran Fu
Partner/Design Director
Tian Yu Lighting Design



Jun Guo
Vice President
OML



Hongchen Teng
Managing Director
Shanghai Deyong Lighting Design Engineering Co., Ltd

Shop Plus

Relying on the industry leadership of China Commerce Association For General Merchandise, Shop Plus invites senior experts in the vertical depth of the industry to discuss **hot topics that fit the current business development**, and finally connect the complete ecological chain of commerce.

/ Event Listing/

- 21st CCAGM Annual Meeting and Business Innovation Forum
- 2024 China Shopping Mall Development Forum
- 2024 China Outlets Development Forum
- 2024 China Retail Digital Transformation Forum
-

HOTEL & SHOP PLUS

/ Mall里乾坤商业智慧秀 /





21st CCAGM Annual Meeting and Business Innovation Forum

The theme of the 2024 conference is “Stable and Leapfrogging High-quality Development” , focusing on the current situation of the industry and talking about core values, revitalizing stock paths, improving digital capabilities, reducing costs, improving quality and efficiency.



2024 China Shopping Mall Development Forum

With the theme of "Exploring the City and Playing with Business", the forum discussed how the complex meets quality needs, diversified experiences, and emotional appeals through frequent business integration, interdisciplinary breakthrough, and innovation under the fierce competition. Creating emerging consumption scenarios that keep pace with the times is the only way for future commerce, and it is also a key part of revitalizing urban space and building a new ecosystem.



2024 China Outlets Development Forum

With the theme of "Continuous Innovation, Leading Consumption", the forum focused on the healthy development trend of the industry, dismantled the supply-side laws and strategies of the upstream and downstream of the industry, and discussed the future development pattern and industrial innovation path of China's outlet industry.

Commercial Forum Speakers



Jun Fan
President
China Commerce Association
For General Merchandise



Ling Zhu
Managing Director
Scitech Group



Ting Hu
Deputy General Manager
Bailian Group



Xiaoyi Qiu
Senior Researcher
Heyi Consulting



Xin Jiang
GM of Business Management
Xirondo Plaza



Bojing He
Director of Research and Strategy
Wittur Group



Tao Zhang
Marketing Director of Commercial
Complex Industry
Gree Electric Appliances Inc.of Zhuhai



Qingsong Yang
Secretary
China Commerce Association
For General Merchandise



Jingou Shi
President of Business Management
China Outlets Group



Zhihui Ye
President
Hong Kong Citygrand Outlets



Weiyi Lian
Partner & Director of Market
Development
Kokaistudios



Shuping Men
Trend Director
WGSN



Pei Wang
Founder
Huli Xiaoyao



Wenqin Luo
Consulting CEO
Taking Brand



Yang Guo
Deputy General Manager
Wangfujing Uptown



Xin Luo
President
Shanghai Daning City
Outlets Co.,Ltd.



Weijie Liao
President
Shenzhen Outlets X Loft



Ying Li
Vice President
Shangpin Commercial



Pingjun Liu
Founder & CEO
Opec International Trading Company
Limited



Wei Wang
General Manager of Operations
Guangzhou Minghongyang Brand
Management Co., Ltd



Anran Mao
Industry Operations
Tiktok life service comprehensive
industry



Ying Xu
Deputy Director
Rainbow Data Commercial Co.,Ltd



Xiaoli Duan
Technical Director
Chapter IX Kaiwu(chongqing)
Technology Co.Ltd



Yin Yue
Deputy General Manager
Changzhou Taifu Department Store



Zhiming Lu
Deputy General Manager
Kingkey Banner Center



Chuang Fu
Co-partner
Shanghai Yuerong Hui
Commercial Management Co., Ltd



Wenqian Huang
Head of Business Development &
Strategic Partnerships
Li & Fung Group (Unifi3D)



Yu Jiang
Deputy General Manager
China Yintai Holdings Co., Ltd.

Shanghai International Future Office Fair

When the office space is promoted to the second stage of modern life, its form is undergoing an unprecedented transformation. This change is not only the natural evolution of technological innovation and the wave of information, but also a vivid demonstration of the integration of society and culture and the collision of brand spirit. So, how will the workplace of the future continue to write its legacy? Under the multi-dimensional logical architecture, the design of the internal space pays more and more attention to the functions of openness, collaboration and intelligent interconnection. Open office makes communication smoother, team work stimulates collective intelligence, and smart connected office makes work more efficient and convenient. The exterior image strives to deepen the brand recognition, visually presenting a simple yet stylish visual experience, bringing users a unique experience.

/Event List/

- Future Workplace Trends Summit
- 2024 Pop Offices Carnival
-



SHANGHAI
INTERNATIONAL
FUTURE OFFICE FAIR
/ 上海国际未来办公空间展 /

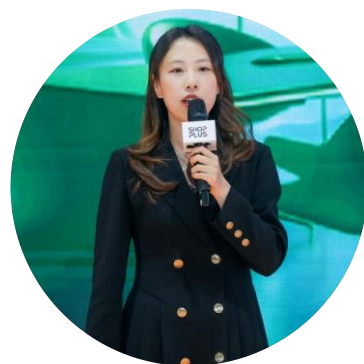
Future Workplace Trends Summit



Event Speakers



Zhengrui Wu
Vice President of China Space Planning Expert
IWBI



Yinglei Fang
Design Consultant



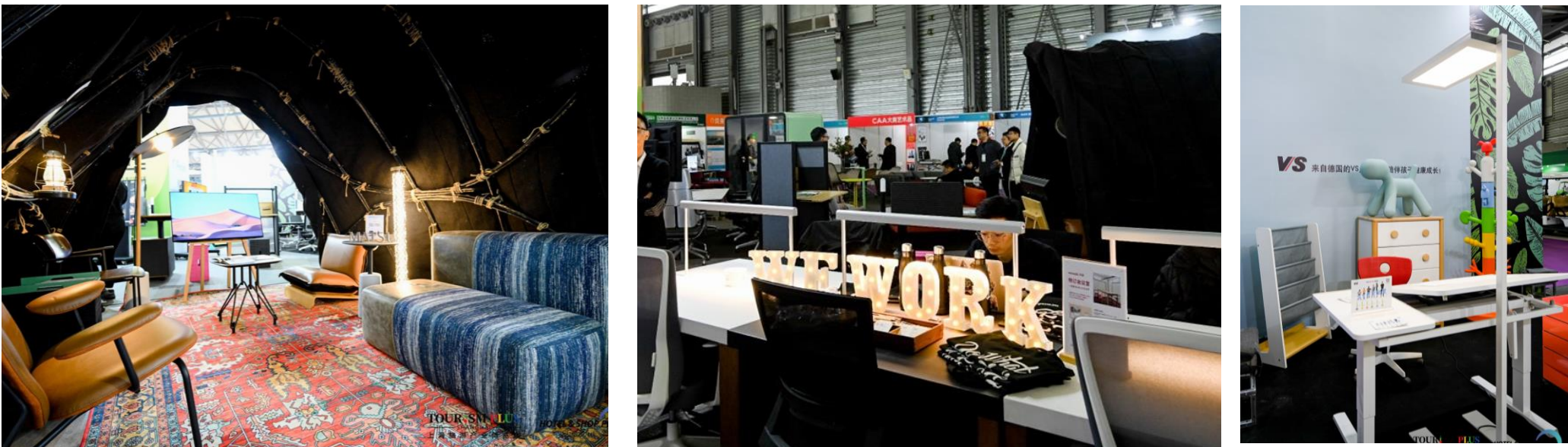
Wenjie Zhang
Vice President
FacilityONE



Ling Zou
Senior Manager / Facility
Administration
Porsche (China) Motors Co., Ltd

The world of office design is always in a state of constant change, constantly evolving with the dynamic needs of the contemporary business world. As organizations transform and reinvent, so must the workspaces they operate to adapt to new ways of working and future needs, ensuring a more flexible, productive and employee-friendly work environment.

2024 Pop Offices Carnival



Pop Offices Carnival is an offline office design inspiration display and exchange platform organized and planned by Pop Office, based on the design and experience of the office environment, presenting an office space with modern fashion elements, and discovering office fashion trends and looking for fashion office space service providers around the world through on-site communication at the exhibition site.

Exciting Forums and Conferences

China Clean Expo is devoted to support the development of the cleaning industry. Each edition, diverse exciting forums and conferences will be held along with show. In 2024, CCE focused more on smart cleaning, urban environmental sanitation, property management etc. all sessions featured innovation, and finally an excellent CLEAN+ industry ecosystem was built.

/ Event List /

- 2024 New Commercial Office Building AI Innovation & Application Forum
- ISSA Seminar-International Development Opportunities for Cleaning Companies
- Smart Industrial Park Forum: Creating New Quality Productivity in the Digital Era
- 2024 Contracted Cleaning Development Forum
- 2024 Contracted Cleaning Development Forum
- 2024 Shanghai Urban Environmental Sanitation Summit Forum
- Hotel Property Cleaning High-quality Development Forum
- Sustainable Development of Accommodation Laundry Theme Forum
- Property Management Innovators Forum
-

Information Classification: General

HOTEL & SHOP CLEAN

/ 智与匠的极致追求 /



Contracted Cleaning Development Forum

The forum invites representatives from well-known facility management organizations, elites in the cleaning industry, and industry experts and scholars to conduct in-depth discussions on the current application status and future trends of AI technology in the cleaning industry, share successful cases, and explore the prospect of the application of AI technology in cleaning industry, and how to improve efficiency, reduce costs, and creates more opportunities to our industry.

Commercial Office Building AI Innovation & Application Forum

This forum, organized by The Eye of the Galaxy, IM Sinoexpo and COMIN China, studied and analyzed the new technology development direction of Commercial Office Building in 2024 from the perspectives of macro environment, new technology and new business, and AI real-life applications, aiming to stimulate innovative thinking, and explore ways to develop in the future.

Industrial Park Forum: Creating New Quality Productivity in the Digital Era

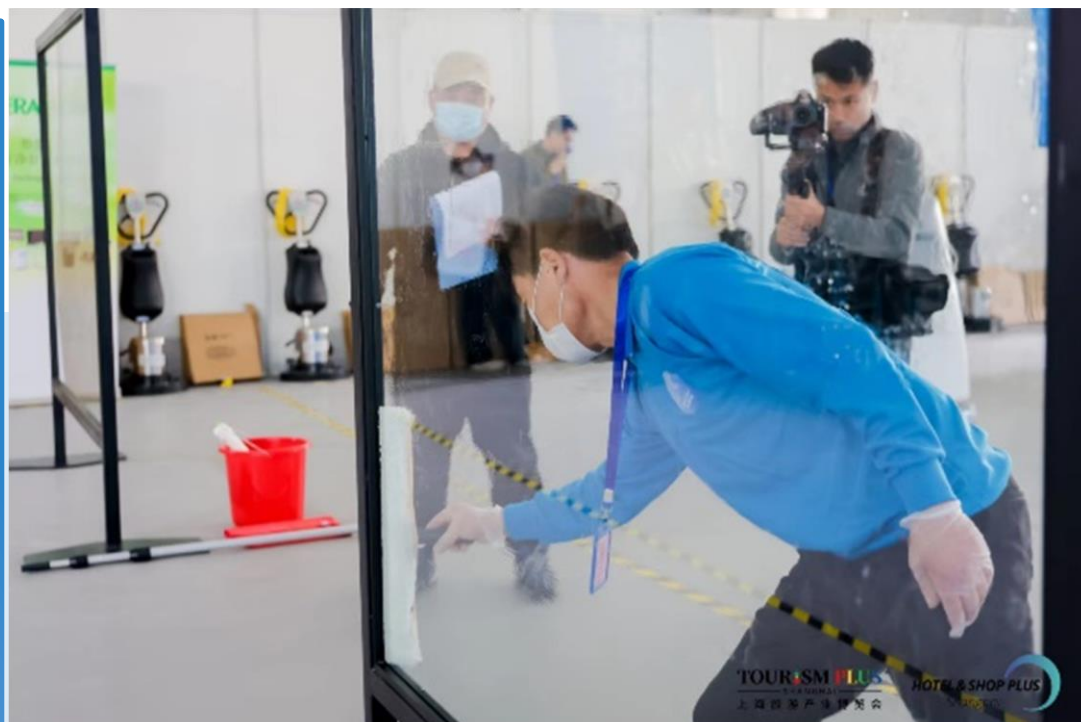
This forum was organized by IFMA and ISSA, well-known companies engaged in industrial park design, development and management services, and professional institutions from the fields of AI, industrial Internet, and digital applications were invited to discuss the digital transformation of industrial park infrastructure, improve the level of digital management, and jointly cultivate strategies and development paths for new productivity.





The 4th National Cleaning Industry Vocational Skills Competition

With the theme of "Promoting Craftmanship Spirit and Building a Beautiful China", over 190 contestants from 22 provincial and municipal industry associations and trade union delegation, including Hebei Province, Henan Province, Heilongjiang Province, Jiangsu Province, Zhejiang Province, Hainan Province, Shaanxi Province and Shanghai, Xi'an and Wuhan joined the competition. Consisting of Janitorial and Stone Conservation, each contestant should join written test and live operation.



Shanghai Cleaning Skills Competition(Final)

Consisting of "Wanlilong" Cup Dust Mopping Operation Skills Competition, Glass Cleaning Skills Competition, Nilfisk Cup Scrubber Operating Skills Competitions, Viggo Cup Smart Cleaning Equipment Operation Competition. This competition presented audience the latest development of technology and innovation in the field of cleaning service, and target users could try and experience the functional features of the products, and skills competition and these sponsored products also gained extra exposure via real-time operation.



Jilin University - Little Swan Cup the 7th River Delta Indoor Air Treatment Skills Competition

This competition is held to promote the integrated development of the indoor air purification industry in the Yangtze River Delta, cultivate high-quality skilled talents, promote the spirit of craftsmanship and develop high-quality productivity. Through fierce competition on the show floor, 20 finalists from Shanghai, Jiangsu Province, Zhejiang Province, Anhui Province stood out and joined the final.



Xinhuang Cup the 3rd Split Air Conditioner Cleaning Skills Competition

This skills competition aimed to set up a stage and create opportunities for air-conditioning cleaning professionals to compete, communicate and display, and display air-conditioning cleaning in a more public and transparent way, this gave audience an opportunity to understand what air-conditioning is all about. Competition is also a good way to highlight the importance of skilled talents training and create an industry cultural atmosphere focusing on high-quality and excellence.

清洁物业大咖（部分）

(The following are listed in no particular order)



Yongxiang Zhuang
Deputy Secretary-General
Shanghai Trade Association of City Appearance and Environmental Sanitation



Jialiang Zhai
President
Beijing Cleaning Industry Association



Brant Insero
Global Chief Education Officer
ISSA



Toni D'Andrea
CEO, ISSA PULIRE NETWORK
Director, ISSA EMEA



Feng Liu
Director
Digital Brain Research Institute,
Chinese Academy of Sciences
Deputy Director and Secretary-General,
Urban Brain Committee, Chinese
Institute of Command and Control



Zhenggan Zhou
Director of Int'l Project
CBRE



Lihua Zhao
Assistant Director of Property
and Asset Management
Department
Davis Guangzhou



Liangliang Yin
Head of Digital Innovation
Service, Colliers China
Expert of Smart City Special
Committee, Shanghai
Computer Industry
Association



Chao Liu
Assistant Professor, School of
Architecture and Urban Planning,
Tongji University
Researcher, Shanghai Tongji Urban
Planning and Design Institute Co.,
LTD



Lijun Zhang
Vice President
COMIN



Yingbin Cao
GM
Non-residential Operation
Service Center, Sunac
Service Zhejiang Region



Guangxi Yang
Asset Management Services
Consultant
Wuhan Jia Xin Property
Management Co., Ltd



Bo Lin
Butler Service Manager
Shanghai Xialivan Property
Management Co., Ltd



Jila Xu
GM of Property Services
Division
CVTE



Xueyan Zhang
Head of Architectural
Sustainability and Digital
Consulting and Application
DBEST



Jingyi Yan
Founder, Sandu (Guangzhou)
Property Consulting Service Co.,
LTD.,
Expert Lecturer in Property
Management Industry



Tianchi Zhao
Ph.D. in Smart Building
Business
Shanghai Investment
Consulting Group Co., Ltd.



Qiang Dou
Executive Director, Persagy
Ph.D
Professor Level Senior
Engineer



Miao Liu
Founder & CEO
Galaxy Eye Technology



Jie Li
Senior Vice President, 365
Finance
Vice President, ICR



Lei Zhang
Director of Key Account
Business Development
GLP



Jichao Zhong
Co-founder & CTO
TJD Parking



Xiaohai Chen
GM
Beijing Peony Digital Facility
Management Co., Ltd



Hongjiang Chen
Information Technology
Director, MDWY Service
Group



Cheng Cheng
Senior Specialist of
Digitization
Design & Solutions
CHUBB



Zhisheng Wang
Vice President of Sustainable City
Renewal Business Sustainable
Management
Keppe China



Ren Zhou
CEO
China Shine



Ruirong Zhang
Vice President
Best Space



Qi Lin
President, Orient Cleaning
Founder, Shanghai Kingsole
Environmental Technology Co.,
Ltd



Yingting Chen
GM
Obviate



Jiong Sun
Founder & CEO
Corinna (Shanghai)
Technology Service Co.,
Ltd



Hua Zheng
Vice President of Technology
and Excellence Management
ESG HOLDINGS LIMITED



Xiaowei Jin
CEO
Shanghai Forerun
Intelligent Technology Co.,
LTD



Jing Gu
Managing Director
Shanghai Guyi Building
Cleaning Co., LTD



Ming Yi
Director of Operation Dept.
Shanghai FUMED Tianjian Co.,
LTD

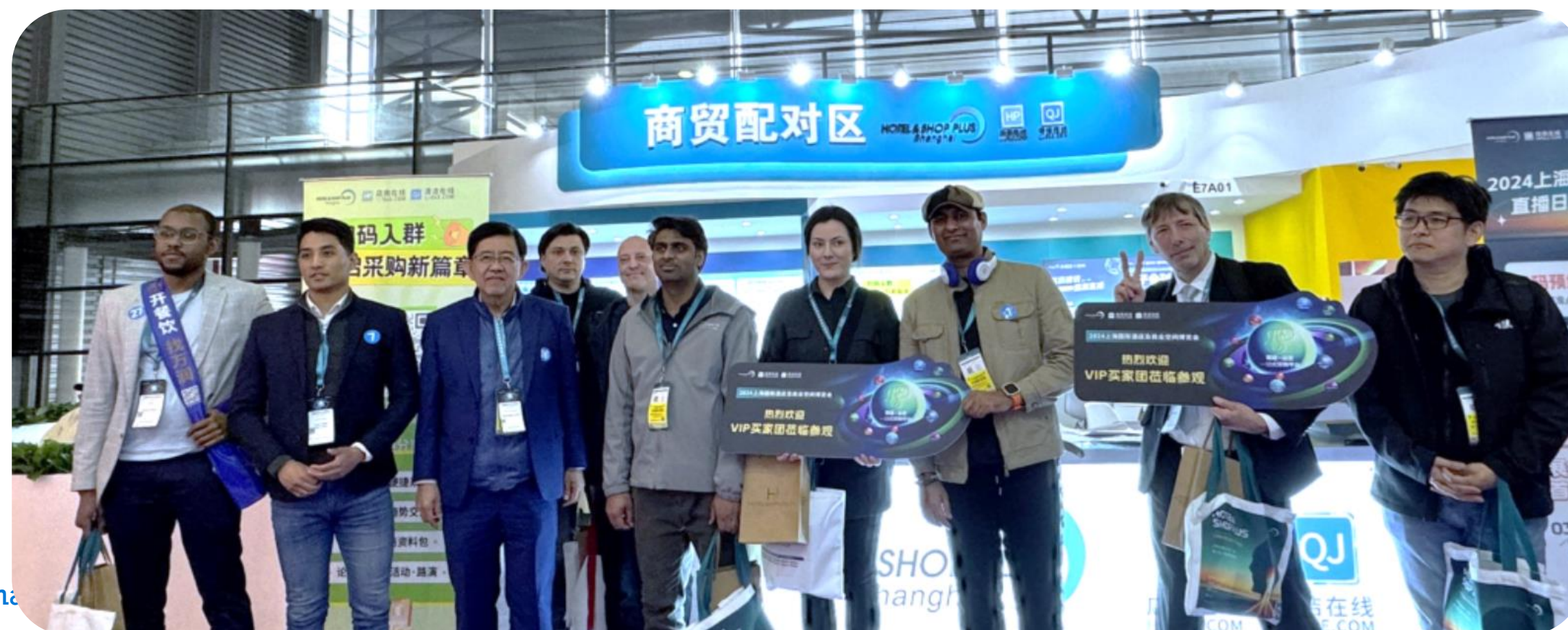


Jianchun Sun
President
Shanghai Qiancheng
Industrial Co., LTD

Business Matchmaking

In order to help buyers and sellers find partners more efficiently and expand their business scope, **HPGLE (www.hpgle.com)** provided a special area for **offline face-to-face communication** between supply and demand sides in this exhibition!

More than **280 matchmaking** sessions connecting **50+ professional buyers** at home and abroad, with more than **150 exhibitors** have been successfully taking place, and many exhibitors have won exciting cooperation projects and large orders





**Get Inspired
by Special
Exhibitions**

Hotel Brand Investment And Franchise Zone

Hotel Plus Mockup Room Show

The Hotel Brand Investment and Franchise Zone and Hotel Plus Mockup Room Show gathered well-known hotel brands, B&B brands, design companies and integrators, and hotel & commercial space enterprises at home and abroad to display the real scene of the mockup room, leading the investment and franchise trend of hotels and commercial spaces.



InterContinental
Hotels Group



Intercity Hotel
by H World



Crystal Orange
by H World



Orange Hotel
by H World



Wanda Hotel Group



Shanghai Seclusive
Life Hotel



Uin Oriental - Mo
House



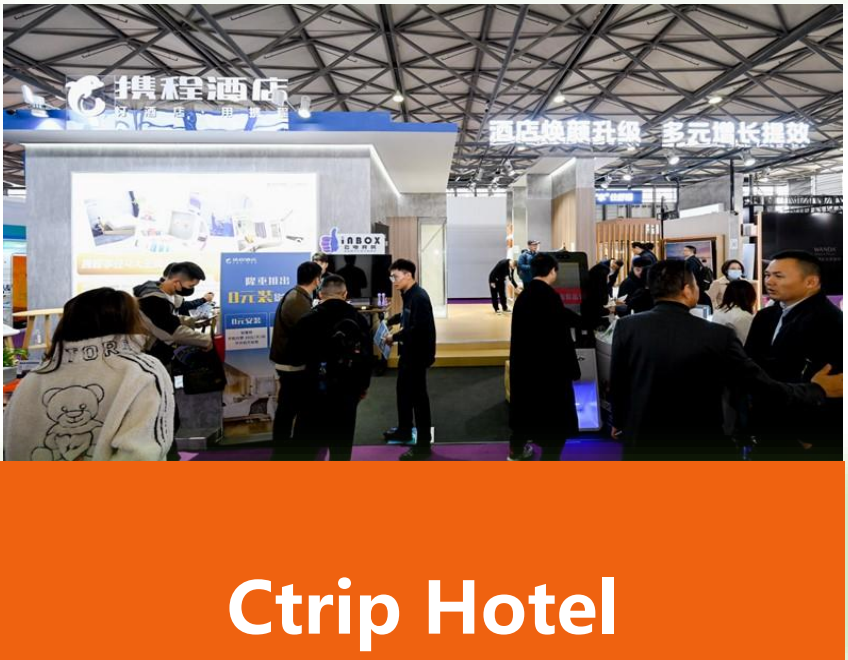
WOW Hotel by
Xi'an Tourism



Vokvip Group



Yudao Group

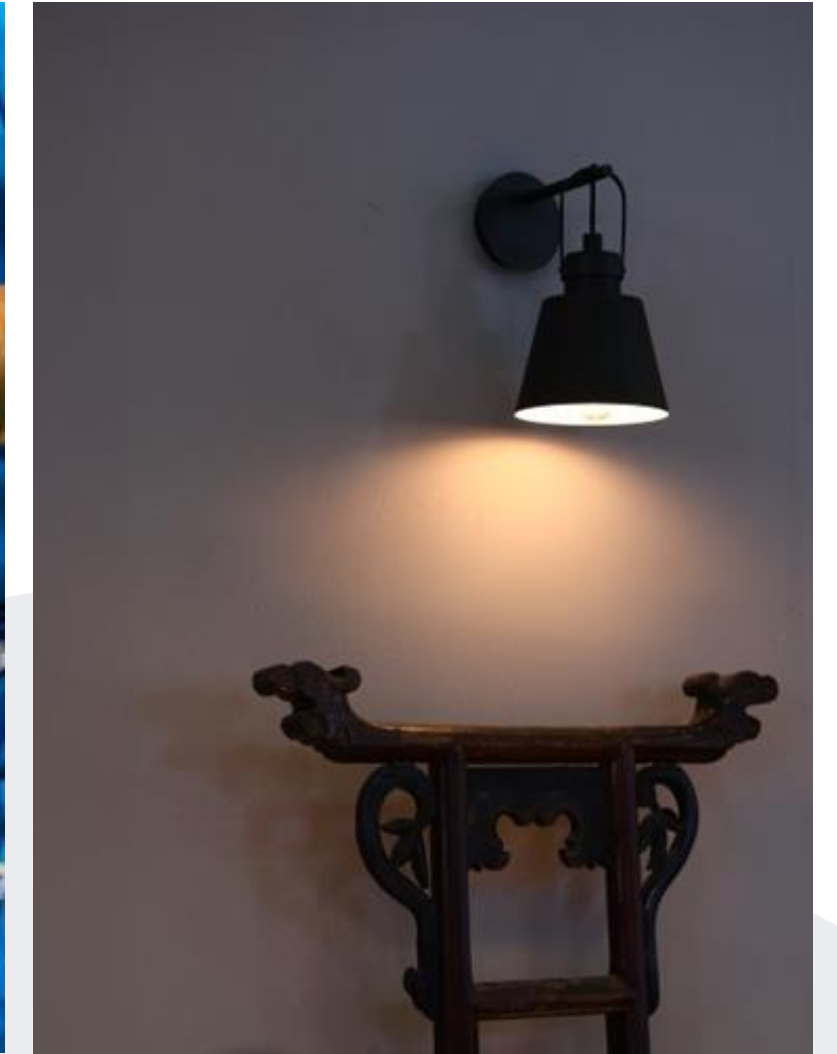


Ctrip Hotel

InterContinental, Wanda, H-World Group (Intercity, Orange, Crystal Orange), Uin Oriental, Dacheng Hotel Group, Shanghai Seclusive Life Hotel, WOW Hotel, J.Lalli Resort, Hongfeng, Xiruida, Huayi, Anyi, Ancheng, Mehood and other hotel groups appeared at the exhibition site in the form of restoring the hotel scene, presenting the latest design concepts.

Cultural Tourism Experience Zone

Cultural tourism consumption is growing rapidly, with new scenarios, demands, and products emerging one after another. Presented in Hall E2, the zone gathered industry experts to hold related themed activities on popular topics about B&B development, operation, design and trends.



E-sports Hotel Special Zone

The zone was set up to help E-sports hotel owners, brand management companies and related hotel suppliers to seize the growth opportunities of hotel in the trend.



Presented by



Modian



Wenchuang



Wendian

Non-Standard Lodging Innovation Zone

The gathering of high-end leisure and vacation brands brought new design products for non-standard Lodging to professional buyers from hotel management companies, design agencies, engineering companies, and commercial space.



Healing Home

LIFENESS presented customized high-end lifestyle and create diverse "home" possibilities, with "healing" as the theme. Together with the founder of 20C Gallery Cao Feng, life aesthetics expert Heddy, and renowned designer Zhi Yong, the special zone provided visitors a multi-sensory healing experience.



Embracing Change for a Better Future!

HOTEL & SHOP PLUS

Golden Palace Awards & Diamond Awards Gala Dinner

The Golden Palace Award and Golden Diamond Award Dinner was held by Shanghai Sinoexpo Informa Markets. with great sincerity. It is a grand celebration of outstanding talent performance, innovative corporate concepts, and brilliant achievements in the industry. It is also an ideal platform for industry leaders to communicate with each other and establish important connections.

Gathering professionals from the real estate, department store retail, hotel, design, cleaning and other industries, we commend the outstanding companies and projects that have emerged this year, and pay tribute to the efforts and contributions of every hotelier and commercial space professionals.

More than 1000 elites from various fields such as real estate, hotels, design, commerce, retail, and cleaning gathered together to present 22 industry awards, witnessing the shining moments of the industry.



Embracing Change for a Better Future!

HOTEL & SHOP PLUS 2024

Golden Palace & Golden Diamond Award Categories

- Best Hotel Supplier Awards
- Best Hotel Supply Brand Awards
- Best Hotel Supplies Innovation Awards
- Best Hotel Construction and Design Brand Awards
- Best Lighting and Electric Brand for Hotels and Commercial Space Awards
- Best Hotel Service Supplier Awards
- Most Favored Intelligence Brand by Hotels Awards
- Most Favored Smart Product Supplier by Hotels Awards
- Most Most Favored Brand by Designers Awards
- Most Favored Supplier by Hotels Awards
- Most Favored Brand by Hotels Awards
- Best Hotel Service Brand Awards
- Designer of the Year Awards
- Most Favored Brand by Commercial Space Awards
- Retail Innovation of the Year Awards
- Most Favored ESG Practice by Hotels Awards
- Special Contribution Awards
- Gold Awards
- Partner of the Year Awards
- Best Cleaning Brand Awards
- Most Favored Supplier by Property Management and Contract Cleaning Companies Awards
- Best Intelligent Cleaning Equipment Brand Awards





Marketing Promotion

PART
03

Online Promotion

HOTEL & SHOP PLUS has 4 major WeChat service accounts and 4 major WeChat subscription accounts, collaborates with over 200 professional media, and precise direct investment from top KOLs in the industry. The total annual reading volume can reach 300,000+, with a total of 79.8 million related topics on the entire network. It promotes through online and offline channels, deeply connects to the global hotel and commercial space ecosystem, and provides an efficient one-stop service platform for procurement, material selection, and business communication for industry professionals.



HPGLE.COM



HPGLE (www.hpgle.com) is one of the six hotel and commercial space procurement mini programs under Bohua Selection. Leveraging the exhibition resources of Hotel & Shop Plus , it is a professional procurement service platform for hotels and commercial spaces, with services such as ordering, business matching, online cloud exhibition, and brand live-streaming. Outside of the exhibition, HPGLE.COM provides industry buyers with convenient and efficient procurement services 365 days a year.



Annual Visits
50 Million+



Registered Users
120,000+



Premium Suppliers
8,000+



Product Quantity
68,000+



Matchmaking
20,000+

Live-streaming-Immersive Exhibition

Exhibition Spoiler on the 25th

Major exhibitors were preparing for the 2024 exhibition, and experts were commenting on the highlights

On the 26th and 27th, Cloud – Exhibition

Gain a deeper understanding of the exhibitors' style and focus on heavyweight new products & star products



Covering Premium Brands in the Industry

80+



Audience Participated in Live Interactive

26,604



Views

42,566



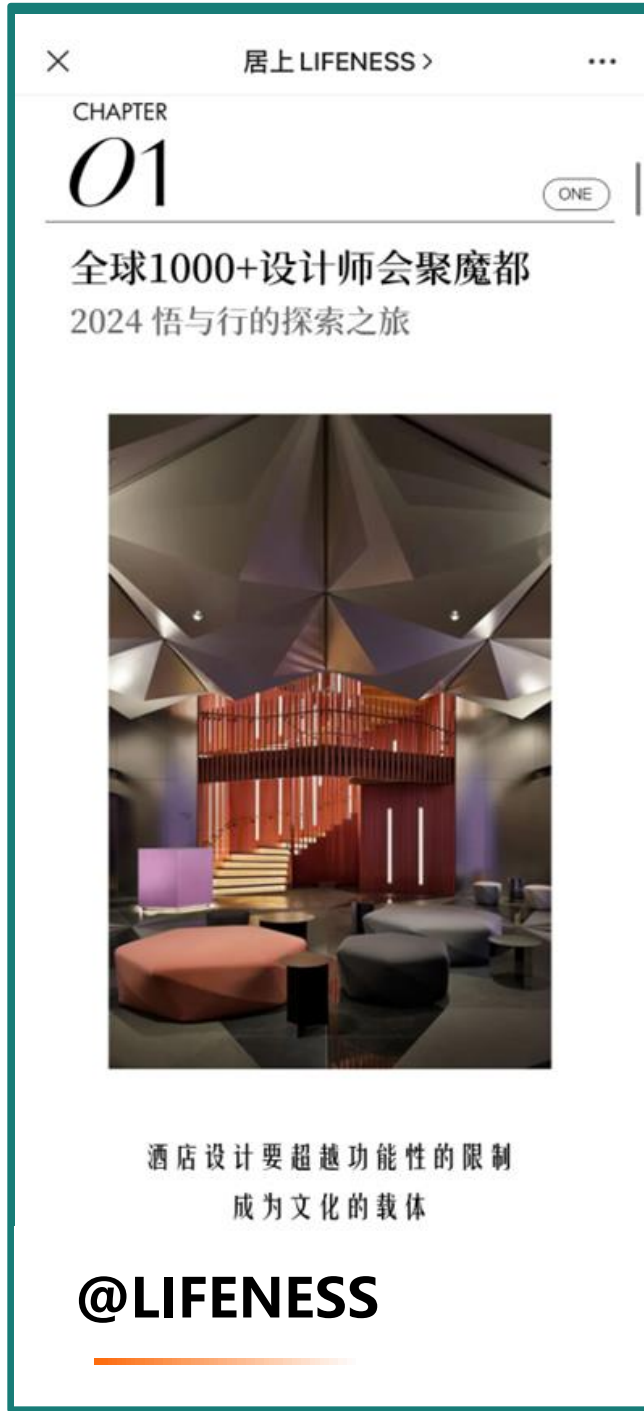
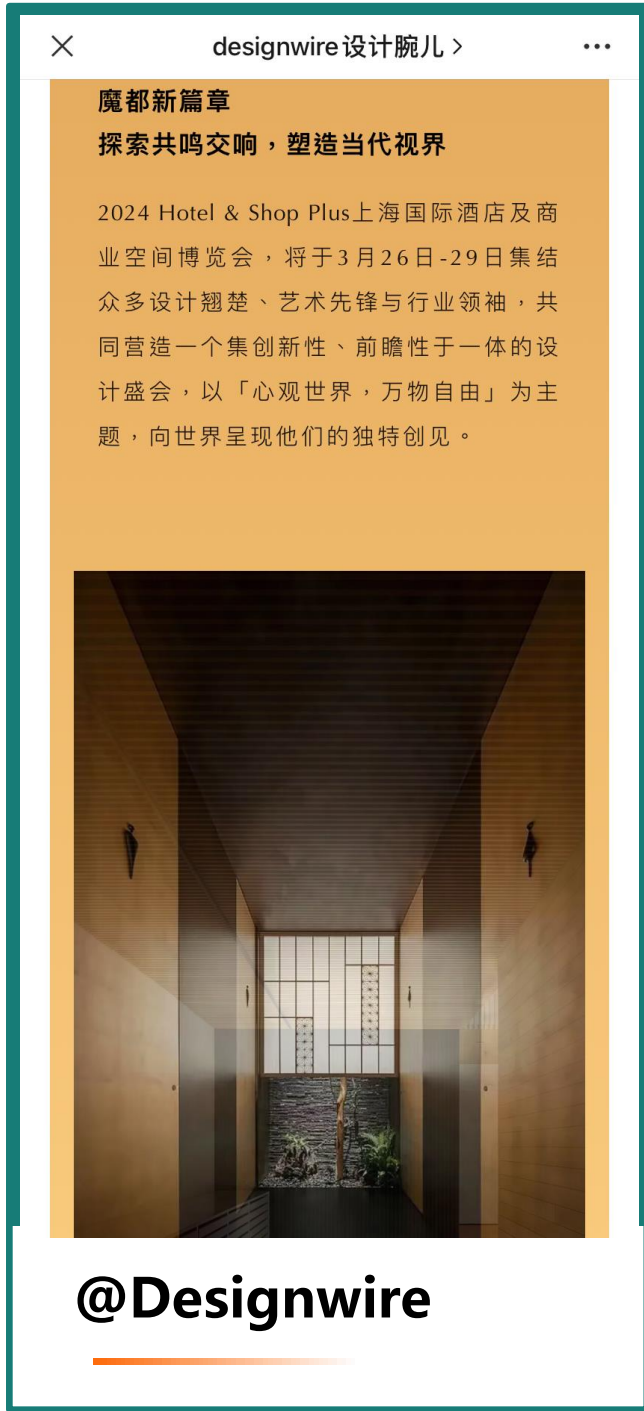
Social Media Exposure

80,000



New Media Promotion

Tiktok, Xiaohongshu and top KOLs in the industry are accurately targeted for direct delivery, covering professional areas such as hotel real estate, interior design of buildings, and commercial retail. Adopting a multi-channel advertising strategy and collaborating with bendibao 30+ (Through the push of each city’s local WeChat official account, it can provide local users with convenient life information) , covering first and second tier cities in East China, South China, Central China, North China, and West China, with a total reading volume of over 300K, it ensures that brand information reaches the target visitors directly and creates more value for customers.



Media Matrix

HOTEL & SHOP PLUS delves deep into industry resources, with exhibition promotion covering official websites, mini programs, media matrices, visitor data, and other online and offline channels, linking the global hotel and commercial space ecosystem, helping exhibitors enhance brand value in all aspects, promoting forum activities to gain more exposure, and linking online and offline to present better exhibition promotion effects.





Future Events

PART
04

Future Events



Hotel & Shop Plus Chengdu

June 27-29, 2024

Chengdu Century City New

International Convention and Exhibition Center

Chengdu, China

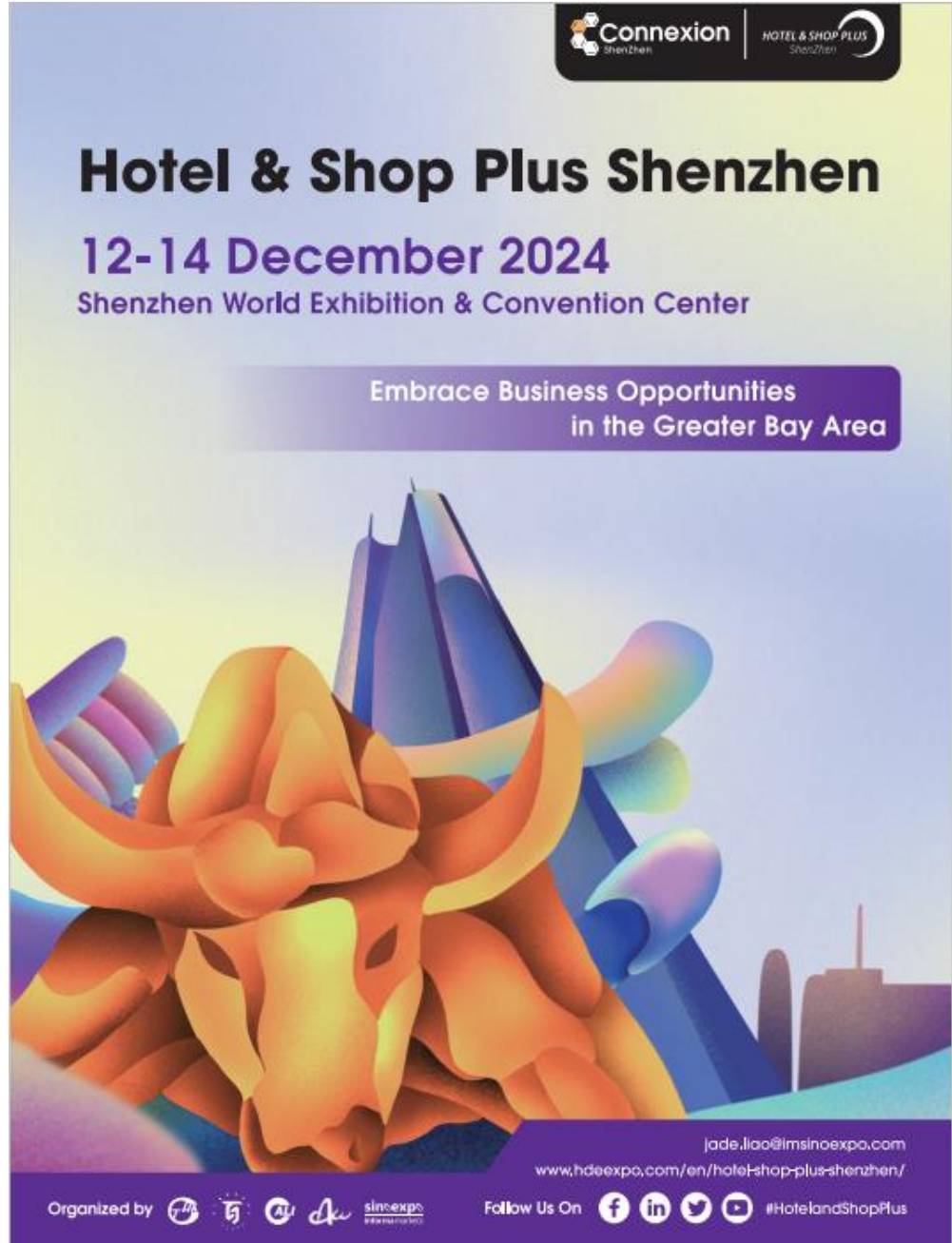


Hotel & Shop Plus Thailand

August 21-24, 2024

Queen Sirikit National Convention Center

Bangkok, Thailand



Hotel & Shop Plus Shenzhen

December 12-14, 2024

Shenzhen International Convention and

Exhibition Center

Shenzhen, China

TOURISM PLUS[®]
SHANGHAI
上海旅游产业博览会

HOTEL & SHOP PLUS
Shanghai

Hotel & Shop Plus

31 March-3 April 2025

Shanghai New International Expo Center (SNIEC)



Hotel & Shop Plus

31 March - 3 April 2025

Shanghai New International Expo Center

HOTEL & SHOP PLUS
Shanghai

上海酒店及商业空间展

HOTEL & SHOP PLUS

For any inquiry, please contact

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