

A sub-show of HOTEL & SHOP PLUS

Shanghai International Hospitality Design & Supplies Expo

29 March - 1 April 2022

Shanghai New International Expo Centre (SNIEC)

HOTEL & SHOP PLUS
Shanghai

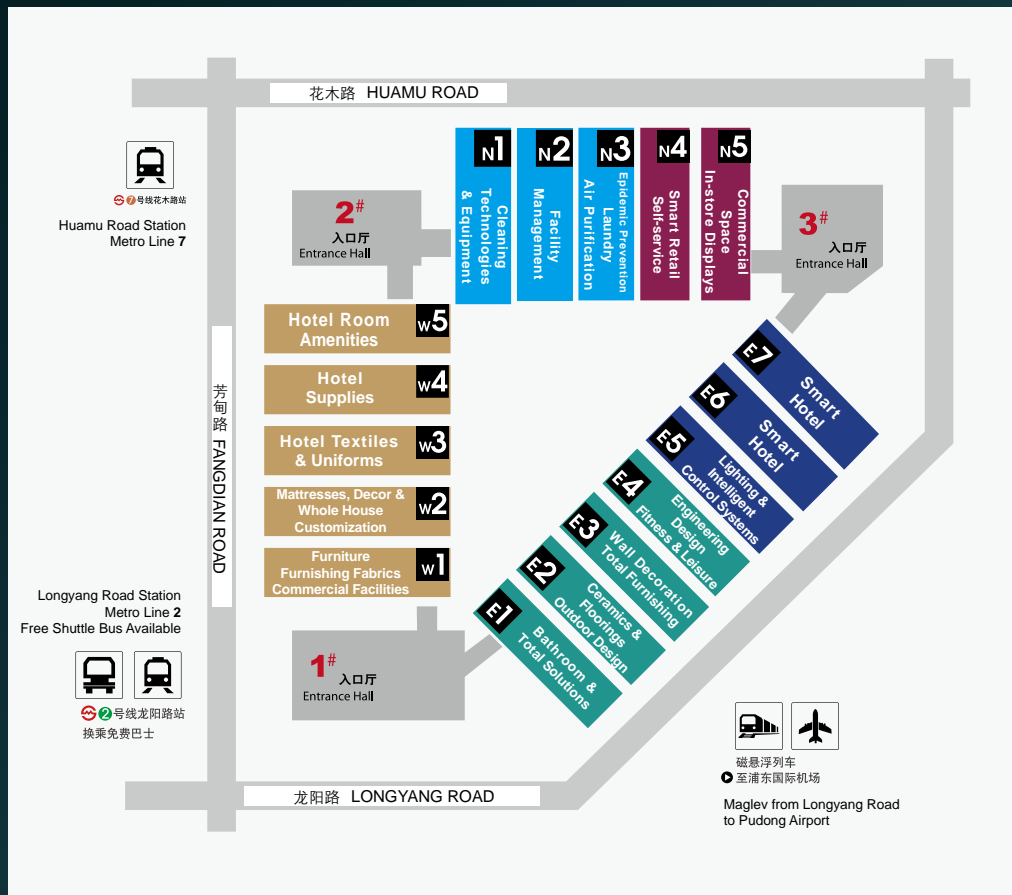


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Organizers



China Tourist Hotel Association



China Commerce Association for General Merchandise



China Association of Lighting Industry



China Architectural Culture Center

sinoexpo Shanghai Sinoexpo Informa Markets
informamarkets International Exhibition Co., Ltd.

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Join us



Hotel & Shop Plus
#HotelPlus



Co-located Events

- The 30th Expo Build China
- Shanghai International Hotel Investment & Franchise Expo
- Expo Lighting for Commercial Properties
- Design Week Shanghai



Show Overview

Shanghai International Hospitality Design & Supplies Expo (HDE) is one of the sub-shows of Hotel & Shop Plus. By integrating competitive resources of hotels with those of shopping malls, department stores, and retail brands, Hotel & Shop Plus has grown into a dual-core event dedicated to hospitality and commercial space industry. It expands existing exhibit categories, which are mainly building and interior design materials, hotel textiles and amenities, as well as operation management solutions, to include retail, shop and F&B design, building up the one-stop sourcing platform offering solutions for construction and operation of hotels and commercial space.

From diverse perspectives such as hotel project preparation, design, operations and maintenance, 7 themed

events will be held on the show floor - Insights and Practice Series Conferences, Mockup Room Show, Charm of Light Series Activities, Hotel Culture Week, SHOP PLUS, Special Exhibition Zones, and Golden Palace Awards Ceremony and Gala Dinner. Qualified visitors from tourist attractions, real estate developers, department stores, shopping malls, retail brands, hotel groups, design firms and contractors will be invited to join the forces exploring and building the "Hotel + Shop" business ecosystem.



200,000
SQM Exhibition Area

2,100+
Exhibitors

121,410
Visits of Trade Buyers

100
Forums and Conferences

20
Hotel Mockup Rooms
& Sample Shops

EXHIBITS

Exhibit Categories

E1

Bathroom & Total Solutions

Bathroom Furnishings, Smart Toilets, Bathroom Cabinets, Shower Enclosures, Smart Bathroom Mirrors, Faucets, Shower Heads, Floor Drains, Hardware Accessories, Bathroom Countertops, Spa

E2

Floor Coverings, Outdoor Design & Furnishing Fabrics

Ceramic Tiles, Floorings, Carpets, Floors, Stones, Mosaics, Outdoor Furniture, Furnishing Fabrics

E3

Wall Coverings

Decorative Panels, Wallpaper, Wall Cloth, Paintings, Decorative Glass & Acrylic, Coatings, Decorative Hardware, Partitions

E4

Engineering Design, Fitness & Leisure

Whole House Customization, Assembled Interior Decoration, Integrated Ceiling Systems, Doors, Windows, Automatic Sliding Doors, Mobile Homes & RVs, Fitness Equipment, Swimming Pool Equipment, Parent-Child Recreational Facilities, Ventilation Systems & Air Conditioners



E5

Lighting & Intelligent Control Systems

Architectural Lighting, Landscape Lighting, Hospitality & Commercial Lighting, Decorative Lights, Intelligent Control Systems, Intelligent Electrical Equipment, Lighting Design Firms

E6

Smart Hotel

Commercial & Hotel Robots, Smart Guest Control Systems, Smart Hotel Devices & Total Solutions, Digital Signages, Wayfinding Systems, Commercial Displays, Audio & Visual Systems, Speakers & Players, Smart Sunshades & Electric Machinery

E7

Smart Hotel

Smart Guest Control Systems, Smart Hotel Devices & Total Solutions, Smart Hotel Total Solutions, IT & Security, Smart Door Locks, Audio & Visual Systems, Robots, Self Check-in Kiosks, E-sports Hotel & Support Equipment

W3-W5

Hotel Supplies

Hotel Uniforms, Restaurant Textiles, Bed Linens, Decorative Fabrics, Bathroom Supplies, Curtains, Hotel Textiles, Room Amenities, Safes, Phones, Speakers, Electric Appliances, Miscellaneous, Lobby Supplies, Consumables, Paid Service Supplies, Small Appliances, Bamboo Wares, Rattan Products, Acrylic Products, Leather Products



Exhibitor Testimonials

This was our second year to exhibit at HOTEL PLUS. It helps us to build connections with a number of professional visitors from hotel groups, design firms, and contractors, to let them know more about our brand. We will continue increasing our investment in the show, and hope it will get better and better.

Xuezhou Lin
Director of Brand Management Center, SSWW

HOTEL PLUS is one of the most important platforms for us to grow our business in hotel construction projects. There was a high quality and a large number of visitors on the show floor. We are so satisfied with the show that we will still participate in the following years.

Yiyu Shi
GM of International Business Center, Power Dekor

It was our fifth year to participate in HOTEL PLUS. There were many visitors on the show floor. We have increased our booth size year by year, and it's always very popular. Many thanks to the show organizer for bringing us so many orders from hotel groups.

Haibin Chen
Founder, Xie Zhu Technology

This year's Hotel Plus expands into the fields of commercial space and retail to complement its existing hospitality sector. In a similar way, our business growth strategies cover all fields of commercial lighting. Here we have generated so many leads that we hope to keep working together with the show organizer, to discover business opportunities in market segments and increase our influence in the industry in an all-round way.

Wenduo Feng
Senior Manager, OPPLE

We have participated in HOTEL & SHOP PLUS for over 20 years, and every year our booth is popular among visitors. For our company, it's a very important channel for marketing promotion. The 4-day show helped us to build connections with many buyers from hotels, B&Bs, and cultural tourism sector. It provides us with a platform to showcase our newest products and technologies. We will continue increasing our investment in the platform.

Hongbin Zhang
Chairman & Founder, TONNEY

2021 Featured Exhibitors

Building Material



Lighting & Smart Hotel



Hotel Supplies





Visitor Testimonials



It can be said that HOTEL & SHOP PLUS is our old friend. We sincerely hope it will be better and better, to bring premium products and brands to consumers and investors, and help we hoteliers to find newest quality materials.

Thomas Chen
Executive President, Home2 Suites by Hilton China

At HOTEL PLUS 2021, we have found many new products and materials. Both creative window display and immersive mockup room show have brought us a unique experience.

Ping Mei
Chief Representative, China, Capella Hotel Group Asia

HOTEL PLUS offers hotel owners, hoteliers, and suppliers a networking platform. It helps we hoteliers to build connections with owners, and also provides owners with good opportunities to select products for hotels. We hope the show will get better and better!

Meinan Zhang
VP, Youxi Movie Hotel

It was our first year participating in HOTEL & SHOP PLUS which impressed us a lot! All exhibits are well categorized in halls. In addition to the newest hospitality and commercial space design cases, what surprised us most was that we could always meet our friends here. It was like a fun party for all of us!

Kokaistudios

Cross-industry integration is urging lighting professionals to broaden horizons. China Int'l Lighting Design Forum at HOTEL & SHOP PLUS is right the platform where cross-industry players exchange their information. It facilitates business networking while pushing the industry forward.

Thomas Lee
Executive Director, BPI

Visitor Business Categories

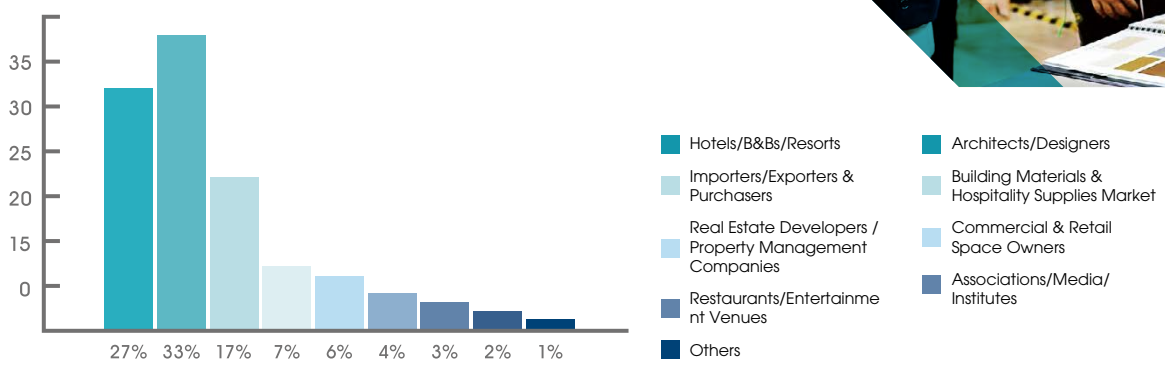
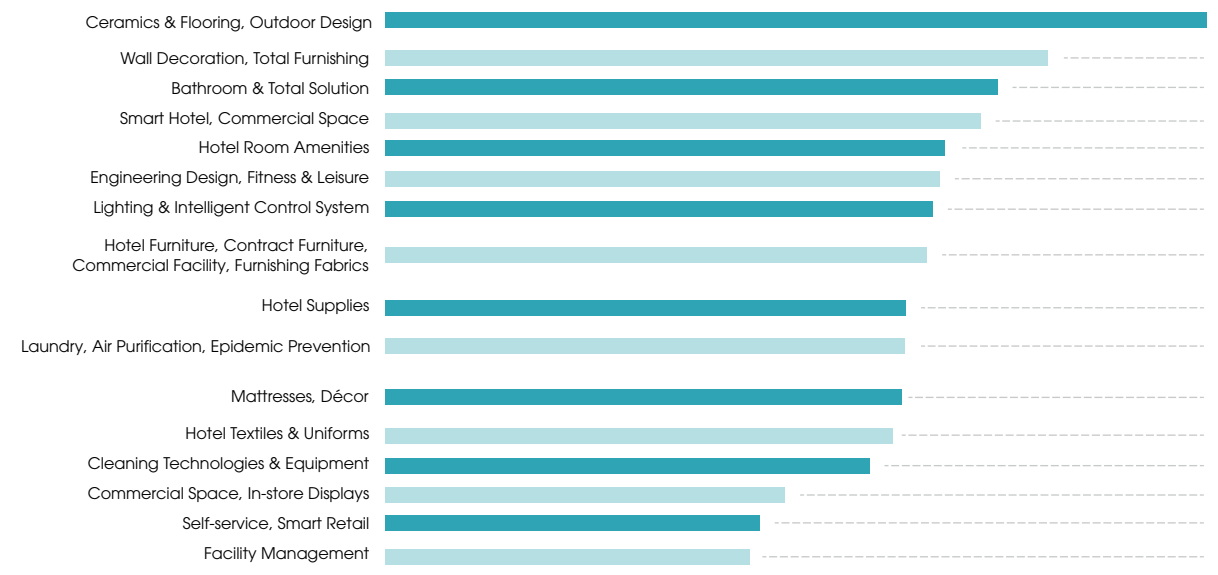


Exhibit Categories of Interest



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3,000+
Social Media Reposts



FORUMS & ACTIVITIES



Insights and Practice Series Conferences

China International Building & Interior Design Forum

As one of iconic events of Hotel & Shop Plus, the forum brings an international perspective on design trends for hotels and commercial properties. Every year, founders and directors of world-renowned architecture and design firms come together to share their newest and most iconic projects, discussing topics that designers, architects, developers and hoteliers most concerned about, to inspire hospitality and commercial design community in the ever-changing market.

2021 Speakers



Ian Yu
Partner & Interior Design
Director
Kokaistudios



Christina Luk
Founder & Design Director
LUKSTUDIO



Hao Li
Vice President &
Design Principal
JERDE



Philip Handford
Design Director
Gensler



Cathy Wang
Founder & Creative
Director
Montaigne Design



Joe Lau
Design Director
HBA Architecture



Ken Wai
Global Design Principal
Aedas



Shaun Lee
Co-founder & Chief
Designer
ADDDSIGN



Wolf Loebel
Co-founder & CEO
RhineScheme GmbH



Andy Hall
Founding Partner & Lead
Designer
MQ Studio



Yijay Xu
Founding Partner,
Managing Director &
Head of the FF+E Dept.
MQ Studio



Ping Mei
Chief Representative,
China
Capella Hotel Group Asia



China Restaurant Interior Design Forum & Awards Ceremony

The event was brought by Tasting Kitchen (TK), Asia's stylish gastronomic, lifestyle and travel magazine, to the show floor where famous designers and thought leaders from China and overseas joined the discussion on subtle connections among "slow food", "emotional design", and "narrative space", as well as how they are impacting restaurant interior design. By sharing food culture, design thoughts and cases, the forum offers a deep look into the great potential of F&B business in the years ahead.

2021 Speakers



Halil Dogan

Design Director of
Shanghai Branch
Ippolito Fleitz Group



Vladimir Mirabeau

Founder &
Chief Designer
VM architecture



Wei Sun

Co-founder
SWS Group



Peixin Li

Design Director, NLPXdesign
Founder, AMYfurniture



Post-Pandemic Innovation and Reshaping - Hospitality and Commercial Space Design Forum

In 2020, the hospitality industry was hit hard by the pandemic; while in 2021, consumption has been gradually recovering as the pandemic is slowing down. Chinese people's consumption concepts and even the whole consumer market have undergone a tremendous change due to economic transformation and consumption upgrading of the country. In 2021, the forum was held on the show floor where Kun Wang, Chief Designer of Yiding Design, Yuanman Huang, Co-founder of Gengshang Design, Jun Li, Founder of TACDESIGN, and Yuanyuan Liang, Founder of Red Orange Design, shared their insights on current design trends and consumer needs, to push China's hospitality and commercial space industry forward.

Exploring New Types of Human Settlement

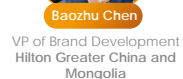
The forum focused on new types of human settlement ranging from B&Bs to villas, mountain hotels, fashion-branded hotels, and neo-Chinese style residences. By sharing typical projects, Yiqi Ke, Brand Marketing Director of Fang Yu Kong, Lily Li, GM & Chief Designer of J&S International Design Institution, Guangjian Dai, Partner & Executive Director of QIDI, Feng Sa, Chief Designer of Bluetown Architects, Xiaohui Lv, Chief Designer of Xiaohui Design, and Congwei Fu, VP of Xband, joined discussion on how dwellings of mankind will change in China in the following years.

More Hospitality and Design Forums

- China Hotel Investment AC Index Forum (Shanghai)
- B&B Design Forum
- INNOLAB Design Consultation - Commercial Space Design Logics and Ideas
- Innovation of Hotel Project Preparation
- The 2nd INNOLAB Commercial Space New Species Exhibition & The 5th China Cultural Tourism Accommodation Innovation Forum



2021 Speakers

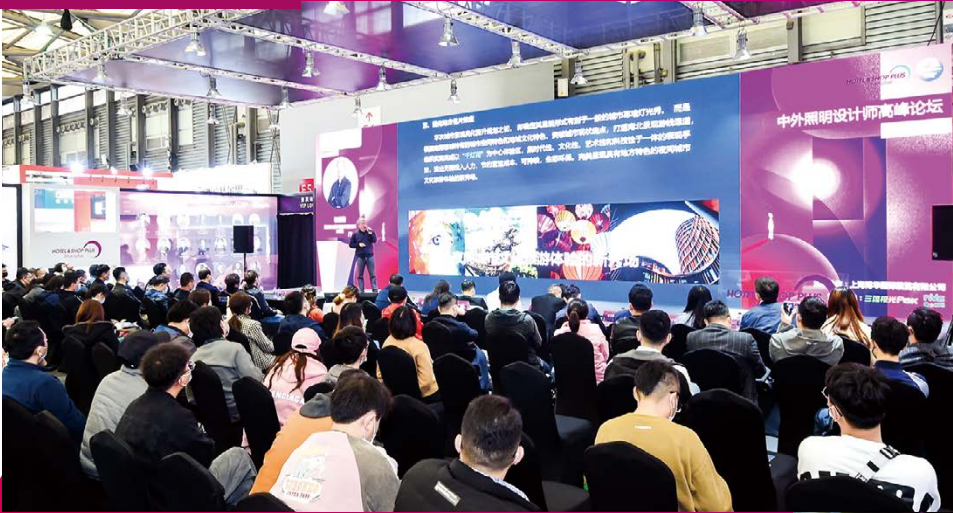


In partnership with LIWULI, the summit attracted over 100 delegates including hotel designers, hoteliers and owners to join the discussion on "Searching Resources of Hotel Design & Pre-opening". New concepts, stand-out designs and unique perspectives were shared to inspire the industry facing new challenges.



■ Future Hotel Digital Operation Forum
Xie Zhu Technology

Charm of Light Series Activities



Light and shadow can always bring us endless imagination, and lighting designers are good at utilizing light to create ultimate ambience.

Supported by Cali-light, eLight, Luce e Design, and other lighting industry media, Charm of Light Series Activities focus on lighting design in hotels, commercial properties, architectural landscapes, and office buildings. Lighting designers, interior designers, hoteliers and other industry influencers are invited to discuss future development trends of China's lighting industry.

2021 Speakers



Thomas Lee
Managing Director
BPI



Vera Chu
Founder & Lighting Design Director
Vermilion Zhou Design Group



Jason Du
GM
DASUN Environmental Art
Co., Ltd.



Jack Lim
Lighting Leader & Principal
Designer
Arup Shanghai



Baijun Du
Founder
PRID



Hui Li
Founder & Chief Designer
PROL



Yamaguchi
Design Director
Lighting Images China Co., Ltd.



Guojian Hu
Director
RDesign International
Lighting, China



Xianli Meng
GM
eCozy&Light



Miaoyi Jiang
Deputy Dean of Design and
Research Institute
GOLD MANTIS



China International Lighting Design Forum

The forum brought together influential lighting designers, interior designers, hoteliers and commercial real estate developers all in one place, discussing topics about lighting design from the perspectives of technology, design, aesthetic, and commercial application. It amazed all attendees with the power of lighting design that could endow a space as well as the charm of light and shadow!

More Lighting Design Forums

- "The Vessel of Light" Lighting Design Forum - First Design
- China Post-Pandemic Healthy Lighting Industry Development Forum - Cali-light
- New Opportunities of Commercial Space - Design and Beauty - eLight
- Lighting Makes a Better City Life - Dengguangbang
- Emotion Expression of Lighting Forum - Luce e Design

SHOP PLUS

The 18th CCAGM Annual Meeting and Business Innovation Forum

Serving as a high-profile networking platform in the retail industry, the event has been held by China Commerce Association for General Merchandise (CCAGM) for 18 years and it will be relocated at SHOP PLUS 2022. Nearly 100 decision-makers from local authorities, department stores, shopping malls, commercial real estate developers, outlets, as well as brand owners will share their insights with over 1,000 delegates to attend the grand gathering.

China Shopping Mall Development Forum 2021

Every shopping mall is a business ecosystem reflecting a lifestyle. The development of shopping malls slowed down in 2020 due to the pandemic. It has seen a sharp decrease in the number of new openings, while retail sales also declined compared to last year. The opening rate, rental rate, renewal rate and other key indicators are undesirable. Under the circumstances, investors, retailers and consumers all hope that shopping malls will carry out delicacy operations to achieve win-win cooperation. The forum provided deep discussions on these industry development trends.

China Outlet Industry Development Forum 2021

Focusing on the development of China's outlet industry, the forum strengthens business connections in the entire industry chain, facilitating outlet malls and stores to be integrated with other business formats.



2021 Speakers



Hanmin Zhou

Vice Chairman
China National Democratic
Construction Association



Hong Yin

Deputy Director-General
Logistics Division of Ministry
of Commerce, PRC



Jun Fan

Chairperson
China Commerce
Association for General
Merchandise



Fan Bai

Deputy Secretary of Party
Committee, Director & GM
BTG



Ruilun Zhang

President of Industrial
Development Committee
OUTLETS



Jiangqiang Qian

Chairman
Shanghai Merchandise
Commercial Profession
Trade Association



Yongming Chen

Business Management CEO
Capitaland China



Jianguo Zhang

Executive Vice President
Wangfujing Group Co., Ltd.



Xiong Feng

VP
Hong Kong Causeway Bay
Group



Jiaping Xu

Vice Chairman & GM
Shanghai New World Co.,
Ltd.



Daoan Huan

GM
Qingdao Hisense Plaza



Zhihui Ye

VP
Outlet China Ltd



Yaoyong Jia

VP, Yuexing Group
Executive President, Global
Harbor



Guanghua Zhou

VP, Greater China
Tapestry, Inc.



Liwei Hu

GM
Shanghai Milan City
Aolai Enterprise
Management Co., Ltd.



Hailun Cao

Deputy General Manager
Shanghai Bailian Group Co.,
Ltd.



Xucun Chen

Deputy General Manager
Shanghai Bailian Group Co.,
Ltd.



Xiaojing Cai

Head of OUTLETS
Business Dept.
Shanghai Bailian Group
Co., Ltd.



Jianping Wei

GM, Shanghai
SUNAC



Rano J.Savc

Marketing Director
Join In Hospitality
Management Co., Ltd.

More Exciting Events

Forums

- China Retail Digital Transformation Forum
- China-Chic Brand Development Forum
- Retail Scenario Innovation Forum
- Self-service Industry Development Forum

Special Exhibition Zones

- Pop-up Shops
- Smart Hotel
- Pop Offices

Hotel & Shop Plus Night

The Golden Palace Awards Ceremony and Gala Dinner aims to encourage outstanding individuals and works in the fields of real estate, hotel, commercial space, and interior design. The grand industry gathering celebrates innovations and breakthroughs of companies in the entire hospitality and commercial space industry chain in honor of everyone who have made great contributions to urban development.

Award Categories

- > Best Hospitality Mockup Room Design of the Year Awards
- > Best B&B Mockup Room Design of the Year Awards
- > Most Popular Hotel Mockup Room of the Year Awards
- > Best Designer of the Year Awards
- > Best Outlets of the Year Awards
- > Best Outlets Design Firm of the Year Awards
- > Best Hotel Supplier Awards
- > Best Hotel Supplies Brand Awards
- > Hoteliers' Choice Awards
- > Designers' Choice Awards
- > Most Favored Brand by Commercial Space Awards
- > Best Lighting Brand for Hotels and Commercial Space Awards
- > Most Favored Brand by Smart Hotels Awards
- > Most Favored Supplier by Smart Hotels Awards
- > Gold Awards
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